



[@diybusiness](#): The lovely Suzanne Chang (aka [@kbyesuz](#)) is moderating **#diychat** tonight at 8pm EST. Prep for her questions here: <http://t.co/t0Jv3M7K>

February 3, 2012, 12:50 am



[@joshkaufman](#): Hello, DIYchatters - ready to have a great conversation. What's your story? **#diychat**

February 3, 2012, 12:50 am



[@diybusiness](#): How's your **#BHAG2012** going so far? <http://t.co/Atio9rHi> **#diychat**

February 3, 2012, 12:50 am



[@kbyesuz](#): Only a few more minutes until **#diychat**! Followers, please forgive the onslaught of Tweets. Feel free to join in!

February 3, 2012, 12:53 am



[@amyschroeder](#): Josh (aka [@joshkaufman](#)), here's my story: I'm the former publisher/founder of [@venuszine](#). My latest venture is [@diybusiness](#). **#diychat**

February 3, 2012, 12:54 am



[@kbyesuz](#): I'm excited to have [@joshkaufman](#) and [@hillaryrettig](#) on as co-hosts for [@diybusiness](#) **#diychat** tonight! Lots of great biz insight coming.

February 3, 2012, 12:54 am



[@diybusiness](#): [@CarlosMiceli](#): Carlos, we'd love to learn about your work with UnCollege during **#diychat**.

February 3, 2012, 12:57 am



[@hillaryrettig](#): Can't wait to get started! **#DIYchat**

February 3, 2012, 12:57 am



[@urdirtylaundry](#): [@joshkaufman](#) :: I'm ready 2 chat! my story of my **#BHAG2012** is 2 do biz full-time! **#diychat #diychat**

[February 3, 2012, 12:58 am](#)



[@diybusiness](#): [@hillaryrettig](#): We're excited to hear your tips for fighting writer's block and procrastination. **#diychat**

[February 3, 2012, 12:58 am](#)



[@kbyesusz](#): Welcome to **#diychat**! Before we start with Qs, Please introduce yourselves and tell us a little about your work or biz. **#diychat**

[February 3, 2012, 12:58 am](#)



[@DeniseKiernan](#): Hey everyone...lots of tweets coming. Getting ready for **#diychat**. All **#freelancers**, please join in!

[February 3, 2012, 12:58 am](#)



[@diybusiness](#): Hi! This is Amy Cuevas Schroeder (aka [@amyschroeder](#)). Tweet-repping for [@diybusiness](#). **#diychat**

[February 3, 2012, 1:00 am](#)



[@DeniseKiernan](#): Hello all! Denise Kiernan, co-author w/[@JosephDAgnese](#) of The Money Book for Freelancers. We are self-employed writers for 15+ years **#diychat**

[February 3, 2012, 1:00 am](#)



[@joshkaufman](#): **#DIYchat** is starting now - lots of messages incoming. Great group - join the conversation!

[February 3, 2012, 1:00 am](#)



[@hillaryrettig](#): Join me and [@joshkaufman](#) for a business and productivity chat at **#diychat**. Starting right now! **#DIYchat**

[February 3, 2012, 1:00 am](#)



[@kbyesusz](#): Hi **#diychat**-ers. Our first Q is for [@joshkaufman](#), what is "business angst" and how do you recommend people deal with it? **#diychat**

[February 3, 2012, 1:01 am](#)



[@diybusiness](#): We welcome all creative people, entrepreneurs, small businesses and curious people. **#diychat**

[February 3, 2012, 1:01 am](#)



[@joshkaufman](#): A1a. Business angst = the sinking feeling you don't know much about business. Feelings of confusion, feeling like an impostor. **#diychat**

[February 3, 2012, 1:01 am](#)



[@joshkaufman](#): A1b. Remedy for business angst: learn the 1% of business ideas that = 99% of the value. Goes away when you know what you're doing. **#diychat**

[February 3, 2012, 1:01 am](#)



[@diybusiness](#): [@joshkaufman](#): We love this term of "business angst." I experienced biz angst with my first business, but I thought I was alone. **#diychat**

[February 3, 2012, 1:03 am](#)



[@kbyesuz](#): Q1. For all **#diychat** participants: Have you experienced business angst, and how have you dealt with it? **#diychat**

[February 3, 2012, 1:03 am](#)



[@DanPortnoy](#): Join [@joshkaufman](#) on **#DIYchat** right now!

[February 3, 2012, 1:03 am](#)



[@joshkaufman](#): [@diybusiness](#) It's actually a very common phenomenon across all fields: <http://t.co/noHAuN68> **#diychat**

[February 3, 2012, 1:04 am](#)



[@CreativeCookie](#): RT [@diybusiness](#): The lovely Suzanne Chang (aka [@kbyesuz](#)) is moderating **#diychat** tonight at 8pm EST. Prep for her questions here: <http://t.co/t0Jv3M7K>

[February 3, 2012, 1:05 am](#)



[@erinmharris](#): Wait a sec - **#DIYchat** is at 8pm today!? Hooray! I thought it was at 7pm, and I missed it!

[February 3, 2012, 1:05 am](#)



[@k\\_tighe](#): Q1: It def. helps to surround yourself with advisors who know things you don't, and to do a lot of the heavy lifting yourself. **#diychat**

[February 3, 2012, 1:05 am](#)



[@diybusiness](#): A1: With [@venuszine](#), I enlisted the help of people more talented than I to help me. **#diychat**

[February 3, 2012, 1:05 am](#)



[@joshkaufman](#): [@diybusiness](#) Most people feel it, but few people talk about it - they think they're the only ones! :- ) **#diychat**

[February 3, 2012, 1:05 am](#)



[@kbyesuz](#): [@erinmharris](#) yes we changed it so our West Coast friends could join in easily. Welcome! **#diychat**

[February 3, 2012, 1:06 am](#)



[@eyeonyou320](#): [@diychat](#) did I miss the chat scheduled for 2night? **#diychat**

[February 3, 2012, 1:06 am](#)



[@diybusiness](#): [@joshkaufman](#): [Sigh of relief.] Would you say that entrepreneurship is difficult? **#diychat**

[February 3, 2012, 1:06 am](#)



[@erinmharris](#): [@kbyesuz](#) That makes my day! I'd never make it for a 7pm chat. Is this a permanent time change? **#DIYchat**

[February 3, 2012, 1:06 am](#)





[@joshkaufman](#): [@diybusiness](#) When I hear people say "entrepreneurship is too hard" or "I could never do that," it's usually business angst talking **#diychat**

February 3, 2012, 1:06 am



[@DeniseKiernan](#): [@diybusiness](#) Asking for help can be a big hurdle for some. Surround yourself with people you trust and can rely on. **#diychat**

February 3, 2012, 1:06 am



[@diybusiness](#): [@DanPortnoy](#) We'd love to hear your entrepreneurial expertise on **#diychat**.

February 3, 2012, 1:07 am



[@joshkaufman](#): [@diybusiness](#) Entrepreneurship definitely isn't \*easy\*, but it's not as difficult as most people make it out to be. **#diychat**

February 3, 2012, 1:07 am



[@kbyesuz](#): [@eyeonyou320](#) You didn't miss it! We just started at 8pm EST. **#diychat**

February 3, 2012, 1:07 am



[@acedept](#): [@diybusiness](#) Hi, this is Rachel (@rljart) from [@acedept](#) & [@SwapbotNews!](#) Looking forward to this **#diychat**

February 3, 2012, 1:07 am



[@erinmharris](#): Seconded. RT [@DeniseKiernan](#): Asking for help can be a big hurdle for some. Surround yourself with people you trust and can rely on. **#diychat**

February 3, 2012, 1:07 am



[@k\\_tighe](#): RT [@joshkaufman](#): [@diybusiness](#) Entrepreneurship definitely isn't \*easy\*, but it's not as difficult as most people make it out to be. **#diychat**

February 3, 2012, 1:07 am





[@GraceDobushToGo](#): Outsourcing the parts of your business you can't do well or just dislike doing is really important. **#diychat**

[February 3, 2012, 1:07 am](#)



[@FriedaKlotz](#): RT [@DeniseKiernan](#): Asking for help can be a big hurdle. Surround yourself with people you trust and can rely on **#diychat** [#@diybusiness](#)

[February 3, 2012, 1:08 am](#)



[@urdirtylaundry](#): [@joshkaufman](#) [@diybusiness](#) :: I feel like a 1 woman show. I need 2 delegate, but don't know what tasks 2 give. who can do it like me? **#diychat**

[February 3, 2012, 1:08 am](#)



[@joshkaufman](#): [@diybusiness](#) Starting a business is surprisingly straightforward if you do a little research and are willing to test your ideas **#diychat**

[February 3, 2012, 1:08 am](#)



[@k\\_tighe](#): Embracing being an extraordinary generalist is also important. Expertise is great, but no match for jacks-of-all-trades **#diychat**

[February 3, 2012, 1:08 am](#)



[@kbyesusz](#): Q2 is for [@hillaryrettig](#) you have great tips for fighting procrastination, so.... **#diychat**

[February 3, 2012, 1:09 am](#)



[@eyeonyou320](#): [@diychat](#) I'm finding that the organizational piece is the biggest hurdle. **#diychat**

[February 3, 2012, 1:09 am](#)



[@FeministGolzar](#): Hey all - Just joined. Hope everyone is well and your NAAS are well on their way to being completed! **#diychat**

[February 3, 2012, 1:09 am](#)





[@DeniseKiernan](#): [@joshkaufman](#) Entrepreneurship can be incredibly liberating. Focusing on the positive can carry you through tough spots. **#diychat**

[February 3, 2012, 1:09 am](#)



[@kbyesuz](#): Q2. [@hillaryrettig](#) Can you offer advice to those who can't settle on 1 idea or task to pursue? **#diychat**

[February 3, 2012, 1:09 am](#)



[@joshkaufman](#): [@GraceDobushToGo](#) Agreed re: outsourcing, with a caveat - don't outsource things that are core to the business, or aren't necessary **#diychat**

[February 3, 2012, 1:09 am](#)



[@CreativeCookie](#): [@kbyesuz](#) I'm cooking dinner & **#diychat** 'ing excuse my tardiness;)).

[February 3, 2012, 1:09 am](#)



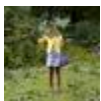
[@k\\_tighe](#): [@GraceDobushToGo](#) Spending most of your time doing the parts you love is also so important for keeping your enthusiasm up! **#diychat**

[February 3, 2012, 1:10 am](#)



[@joshkaufman](#): [@k\\_tighe](#) "Jack of all trades, master of none, is often times better than master of one." **#diychat**

[February 3, 2012, 1:10 am](#)



[@CreativeCookie](#): In motion! “[@FeministGolzar](#): Hey all - Just joined. Hope everyone is well and your NAAS are well on their way to being completed! **#diychat**”

[February 3, 2012, 1:10 am](#)



[@kbyesuz](#): [@erinmharris](#) It will be at 8pm EST from now on! **#diychat**

[February 3, 2012, 1:10 am](#)



[@diybusiness](#): [@eyeonyou320](#): We hear you. Organization is tough for big-picture thinkers and creative types. But definitely possible! **#diychat**

[February 3, 2012, 1:10 am](#)



[@k\\_tighe](#): RT [@joshkaufman](#): [@k\\_tighe](#) "Jack of all trades, master of none, is often times better than master of one." **#diychat**

[February 3, 2012, 1:11 am](#)



[@FriedaKlotz](#): RT [@DanPortnoy](#): Join [@joshkaufman](#) on **#DIYchat** right now!

[February 3, 2012, 1:11 am](#)



[@hillaryrettig](#): [@kbyesuz](#) Procrastination often mimics productive work. **#DIYchat**

[February 3, 2012, 1:11 am](#)



[@jenny\\_an](#): RT [@GraceDobushToGo](#): Outsourcing the parts of your business you cant do well or just dislike doing is really important. **#diychat #diychat**

[February 3, 2012, 1:11 am](#)



[@tamaratam](#): I'm here for the **#diychat** heard [@asmeret](#) is in the (virtual) building

[February 3, 2012, 1:11 am](#)



[@kbyesuz](#): [@CreativeCookie](#) Glad to have you here! **#diychat**

[February 3, 2012, 1:11 am](#)



[@hillaryrettig](#): [@kbyesuz](#) If you have fears or conflicts around a project it may be tempting to abandon it for another. **#DIYchat**

[February 3, 2012, 1:11 am](#)



[@GraceDobushToGo](#): [@k\\_tighe](#) most def — and it frees you to focus on the profit-generating parts of your biz. No more post office runs! **#diychat**

[February 3, 2012, 1:11 am](#)





[@hillaryrettig](#): Also, often indecision is due to fear. Someone really wants to do something but is afraid they can't or shouldn't.n **#DIYchat**

[February 3, 2012, 1:12 am](#)



[@eyeonyou320](#): ooh so very true...my office is looking pretty big & hairy @ this point!:) **#diychat**

[February 3, 2012, 1:12 am](#)



[@DeniseKiernan](#): [@hillaryrettig](#) "The grass is always greener" syndrome. **#diychat**

[February 3, 2012, 1:12 am](#)



[@diybusiness](#): [@hillaryrettig](#): How do we fight fear? **#diychat**

[February 3, 2012, 1:12 am](#)



[@hillaryrettig](#): If there's something you really want to do but are afraid you can't, don't settle for Plan B. **#DIYchat**

[February 3, 2012, 1:12 am](#)



[@hillaryrettig](#): Let's figure out how you can do Plan A **#DIYchat**

[February 3, 2012, 1:13 am](#)



[@FeministGolzar](#): [@hillaryrettig](#) I feel that right now! But thanks to [@diybusiness](#) I am back in motion! **#diychat**

[February 3, 2012, 1:13 am](#)



[@kbyesuz](#): Answer to Q2 RT [@hillaryrettig](#): If you have fears or conflicts around a project it may be tempting to abandon it for another. **#diychat**

[February 3, 2012, 1:13 am](#)



[@urdirtylaundry](#): RT [@joshkaufman](#) Jack of all trades, master of none, is often times better than master of one. - THANK YOU! someone agrees. **#diychat #diychat**

[February 3, 2012, 1:13 am](#)





[@joshkaufman](#): [@hillaryrettig](#) Totally agree - sometimes procrastination comes from a sinking feeling what you're doing isn't working. **#diychat**

[February 3, 2012, 1:13 am](#)



[@tamaratam](#): Feb. 2 **#diychat** questions: What Are Your Next Attainable Action Steps for Accomplishing Your #BHAG2012? = eye on the prize

[February 3, 2012, 1:13 am](#)



[@hillaryrettig](#): [@diybusiness](#) Fear often caused by perfectionism which causes a \*terror\* of failure. **#DIYchat**

[February 3, 2012, 1:13 am](#)



[@FeministGolzar](#): RT [@hillaryrettig](#): If theres something you really want to do but are afraid you cant, dont settle for Plan B. **#diychat**

[February 3, 2012, 1:13 am](#)



[@FeministGolzar](#): RT [@hillaryrettig](#): [@kbyesuz](#) If you have fears or conflicts around a project it may be tempting to abandon it for another. **#diychat**

[February 3, 2012, 1:13 am](#)



[@FeministGolzar](#): RT [@hillaryrettig](#): [@kbyesuz](#) Procrastination often mimics productive work. **#diychat**

[February 3, 2012, 1:14 am](#)



[@kbyesuz](#): Answer to Q2 RT [@hillaryrettig](#): If theres something you really want to do but are afraid you cant, dont settle for Plan B. **#diychat**

[February 3, 2012, 1:14 am](#)



[@joshkaufman](#): [@hillaryrettig](#) I experienced that while writing PERSONAL MBA - couldn't break out of the slump until I changed the book's structure **#diychat**

[February 3, 2012, 1:14 am](#)





[@hillaryrettig](#): Become nonperfectionist and you will lose most or all of fear. #DIYchat

[February 3, 2012, 1:14 am](#)



[@eyeonyou320](#): breaking down the goal into manageable pieces #diychat

[February 3, 2012, 1:14 am](#)



[@erinmharris](#): Ditto. RT [@tamaratam](#): Curious: When everything happens all at once how do you juggle multiple commitments? #diychat #storyofmylife

[February 3, 2012, 1:14 am](#)



[@hillaryrettig](#): [@tamaratam](#) time management = clearing out your schedule so you can focus on work and personal priorities. #DIYchat

[February 3, 2012, 1:14 am](#)



[@joshkaufman](#): [@urdirtylaundry](#) I'm proud to be a jack of all trades, and decent at many of them! :- ) #diychat

[February 3, 2012, 1:14 am](#)



[@erinmharris](#): [@hillaryrettig](#) [@diybusiness](#) Many of us have also been conditioned to believe that failure is not an option, so we don't know how. #DIYchat

[February 3, 2012, 1:14 am](#)



[@DeniseKiernan](#): [@hillaryrettig](#) Absolutely! Be willing to be messy! Be willing to make the occasional mistake! Let yourself off the perfection hook! #diychat

[February 3, 2012, 1:14 am](#)



[@kbyesuz](#): So true MT [@joshkaufman](#) Totally agree. sometimes procrastination comes from a sinking feeling what ur doing isnt working. #diychat

[February 3, 2012, 1:14 am](#)



[@jenny\\_an](#): [@FeministGolzar](#) Procrastination definitely feels as hard as real work sometimes. #diychat #diychat

[February 3, 2012, 1:15 am](#)



[@FeministGolzar](#): Fight fear by PIVOTING! **#diychat**

[February 3, 2012, 1:15 am](#)



[@hillaryrettig](#): Schedule time relative to the goal's or role's importance. **#DIYchat**

[February 3, 2012, 1:15 am](#)



[@GraceDobushToGo](#): Interesting idea — but I think of Steve Jobs [@hillaryrettig](#) Become nonperfectionist and you will lose most or all of fear. **#diychat**

[February 3, 2012, 1:15 am](#)



[@diybusiness](#): [@joshkaufman](#): Wow, even big-time writers experience this stuff! (We've got a lot of writers in this community.) **#diychat**

[February 3, 2012, 1:15 am](#)



[@kbyesuz](#): Great advice. RT [@hillaryrettig](#): Become nonperfectionist and you will lose most or all of fear. **#diychat**

[February 3, 2012, 1:15 am](#)



[@urdirtylaundry](#): [@tamaratam](#) :: u juggle multiple commitments by having a solid calendar! I ♥ 2Do app. **#diychat**

[February 3, 2012, 1:15 am](#)



[@joshkaufman](#): [@tamaratam](#) I limit myself to no more than 4 active projects. Enough to stay busy & productive, limited so I don't spin my wheels. **#diychat**

[February 3, 2012, 1:15 am](#)



[@k\\_tighe](#): Sometimes jumping right in and making the mistakes early can lead to a better Plan A than you knew was possible. **#diychat**

[February 3, 2012, 1:15 am](#)





[@tamaratam](#): RT [@hillaryrettig:time](#) management = clearing out your schedule so you can focus on work and personal priorities. **#DIYchat** / ah the 'no' word

[February 3, 2012, 1:15 am](#)



[@FeministGolzar](#): [@jenny\\_an](#) Totally - I am really good at making procrastination seem like difficult productivity! **#diychat**

[February 3, 2012, 1:16 am](#)



[@kstarzs](#): Fine line between quality control and perfectionism that paralyzes **#diychat**

[February 3, 2012, 1:16 am](#)



[@hillaryrettig](#): [@FeministGolzar](#) I like the pivot! **#DIYchat**

[February 3, 2012, 1:16 am](#)



[@FriedaKlotz](#): RT [@hillaryrettig](#): If there's something you really want to do but are afraid you can't, don't settle for Plan B. **#DIYchat**

[February 3, 2012, 1:16 am](#)



[@DeniseKiernan](#): Re: procrastination. It's good to step into the observer role. Notice when you procrastinate before jumping to self-criticism. **#diychat**

[February 3, 2012, 1:16 am](#)



[@hillaryrettig](#): [@tamaratam](#) lots of no's and lots of delegation. **#DIYchat**

[February 3, 2012, 1:16 am](#)



[@eyeonyou320](#): today, I scheduled a planning date with myself & it felt great **#diychat**

[February 3, 2012, 1:16 am](#)



[@tamaratam](#): RT [@urdirtylaundry](#): [@tamaratam](#) :: u juggle multiple commitments by having a solid calendar! I ♥ 2Do app. **#diychat** / but when opp knocks ...

[February 3, 2012, 1:17 am](#)





[@joshkauffman](#): [@diybusiness](#) Absolutely. These types of experiences are FAR more common than most people think. Clear lesson: you're not alone!!! **#diychat**

[February 3, 2012, 1:17 am](#)



[@hillaryrettig](#): [@kstarzs](#) it's important to resolve this. talk to mentors! **#DIYchat**

[February 3, 2012, 1:17 am](#)



[@urdirtylaundry](#): [@joshkauffman](#) :: LOL! I've been told to focus all my life. I happen to excel in all that I do too! thx 4 letting me know it's ok. **#diychat**

[February 3, 2012, 1:17 am](#)



[@DeniseKiernan](#): RT [@eyeonyou320](#): today, I scheduled a planning date with myself & it felt great **#diychat**

[February 3, 2012, 1:17 am](#)



[@jenny an](#): [@joshkauffman](#) [@tamaratam](#) How do you prioritize projects? By due date or importance? **#diychat #diychat**

[February 3, 2012, 1:17 am](#)



[@tamaratam](#): RT [@joshkauffman](#): I limit myself to no more than 4 active projects. Enough to stay busy & productive, limited so I don't spin my ... **#diychat**

[February 3, 2012, 1:17 am](#)



[@diybusiness](#): You've inspired us to stop procrastinating right now. **#diychat**

[February 3, 2012, 1:17 am](#)



[@FeministGolzar](#): [@CARyanInc](#) Did you see what [@joshkauffman](#) said about limiting himself to 4 active projects? hehe **#diychat**

[February 3, 2012, 1:17 am](#)



[@hillaryrettig](#): [@DeniseKiernan](#) You nailed it. I teach "compassionate objectivity." Perfectionists have lost the compassionate, adult voice. **#DIYchat**

[February 3, 2012, 1:18 am](#)



[@joshkaufman](#): [@hillaryrettig](#) I like this definition of prioritization: deciding what you're NOT going to do right now. What's left = priorities. **#diychat**

[February 3, 2012, 1:18 am](#)



[@FeministGolzar](#): [@hillaryrettig](#) Thanks - it's not my idea, but thanks to [@diybusiness](#) I am learning to incorporate it in my strategy **#diychat**

[February 3, 2012, 1:18 am](#)



[@tamaratam](#): RT [@hillaryrettig](#): [@tamaratam](#) lots of no's and lots of delegation. **#DIYchat** / my new mantra! "no no no no and no"

[February 3, 2012, 1:18 am](#)



[@CARyanInc](#): [@FeministGolzar](#) definitely not good at limiting! **#Diychat**

[February 3, 2012, 1:18 am](#)



[@k\\_tighe](#): [@joshkaufman](#) [@hillaryrettig](#) I also like to ask myself what I could have done that I didn't do each day. Guilt tells you a lot. **#diychat**

[February 3, 2012, 1:19 am](#)



[@GraceDobushToGo](#): RT [@joshkaufman](#) I like this definition of prioritization: deciding what you're NOT going to do right now. What's left = priorities. **#diychat**

[February 3, 2012, 1:19 am](#)



[@kbyesuz](#): Q2. For all **#diychat** participants: What are your personal tips on fighting procrastination? **#diychat**

[February 3, 2012, 1:19 am](#)



[@joshkaufman](#): [@jenny\\_an](#) Importance first, due date next. Dates are almost always flexible, but importance usually not. **#diychat**

[February 3, 2012, 1:19 am](#)





[@tamaratam](#): [@joshkaufman](#) [@tamaratam](#) How do you prioritize projects? By due date or importance? **#diychat** / both, some projects bigger than a DL

[February 3, 2012, 1:19 am](#)



[@diybusiness](#): A2: Start where you are. n **#diychat**

[February 3, 2012, 1:19 am](#)



[@nerdJERK](#): RT [@GraceDobushToGo](#): Outsourcing the parts of your business you can't do well or just dislike doing is really important. **#diychat**

[February 3, 2012, 1:20 am](#)



[@FeministGolzar](#): Has anyone else read [@hillaryrettig](#) book 7 Secrets of the Prolific? <http://t.co/ufrWg62G> It's great! **#diychat**

[February 3, 2012, 1:20 am](#)



[@joshkaufman](#): [@FeministGolzar](#) [@caryaninc](#) Sounds difficult, but easier than you think. :-) **#diychat**

[February 3, 2012, 1:20 am](#)



[@diybusiness](#): A2: Finish what you started before taking on new tasks.n **#diychat**

[February 3, 2012, 1:20 am](#)



[@tamaratam](#): RT [@hillaryrettig](#): [@tamaratam](#) lots of no's and lots of delegation. **#DIYchat** . Yes. Delegation.

[February 3, 2012, 1:20 am](#)



[@eyeonyou320](#): isolating the one thing I hate & just hunker down to get it done **#diychat**

[February 3, 2012, 1:20 am](#)





[@FeministGolzar](#): A2. If I need a day - I take a day. I don't beat myself up about it anymore. I just know that the next day is game time. **#diychat**

[February 3, 2012, 1:20 am](#)



[@diybusiness](#): A2: Convert overwhelming projects into chewable, bite-size bits (aka #NAAS). **#diychat**

[February 3, 2012, 1:21 am](#)



[@DeniseKiernan](#): Notice habits without judgement. Get CURIOUS about those habits. Treat yourself and your habit like a very good friend. **#diychat**

[February 3, 2012, 1:21 am](#)



[@diybusiness](#): A2: Do the work. **#diychat**

[February 3, 2012, 1:21 am](#)



[@DeniseKiernan](#): Yup. RT [@JosephDAgnese](#): notice what triggers procrastination. usually its something youre afraid to do **#diychat**

[February 3, 2012, 1:21 am](#)



[@fleur de lotus](#): RT [@JosephDAgnese](#): notice what triggers procrastination. usually it's something you're afraid to do **#diychat**

[February 3, 2012, 1:21 am](#)



[@k\\_tighe](#): Q2 Fighting procrastination: Do a bad job first. Rough draft. Sketch, whatever. Editing and superstructuring is addictive. **#diychat**

[February 3, 2012, 1:21 am](#)



[@tamaratam](#): RT [@kbyesuz](#): RT [@diybusiness](#): A2: Convert overwhelming projects into chewable, bite-size bits (aka #NAAS). **#diychat**

[February 3, 2012, 1:22 am](#)





[@jenny\\_an](#): RT [@k\\_tighe](#): Fighting procrastination: Do a bad job first. Rough draft. Sketch, whatever. Editing and superstructuring is addictive. **#diychat**

[February 3, 2012, 1:22 am](#)



[@FeministGolzar](#): A2. Also, accountability partners are great. Shaina and [@ILoveGreenpoint](#) are two of mine and they are wonderful **#diychat**

[February 3, 2012, 1:22 am](#)



[@joshkaufman](#): A2: find projects you can finish completely, then get them done & off your plate. Frees up space in your mind for other projects. **#diychat**

[February 3, 2012, 1:22 am](#)



[@JosephDAgnese](#): [@k\\_tighe](#) yes, i always say write crap. edit later.n **#diychat**

[February 3, 2012, 1:22 am](#)



[@tamaratam](#): RT [@FeministGolzar](#): A2. Also, accountability partners are great. Shaina and [@ILoveGreenpoint](#) are two of mine and they are wonderful **#diychat**

[February 3, 2012, 1:22 am](#)



[@hillaryrettig](#): [@JosephDAgnese](#) Yes, become as conscious as possible. Ambivalence a major barrier to productivity; **#DIYchat**

[February 3, 2012, 1:22 am](#)



[@kbyesuz](#): How to fight procrastination....RT [@diybusiness](#): A2: Convert overwhelming projects into chewable, bite-size bits (aka #NAAS). **#diychat**

[February 3, 2012, 1:22 am](#)



[@diybusiness](#): [@k\\_tighe](#): 109% agree about getting messy and kinda screwing up first. I usually throw a lot against the wall, & then repair later. **#diychat**

[February 3, 2012, 1:23 am](#)





[@hillaryrettig](#): [@jenny\\_an](#) Anne Lamott in Bird by Bird says every piece of writing begins with "a shitty first draft." **#DIYchat**

February 3, 2012, 1:23 am



[@CreativeCookie](#): [@joshkaufman](#) [@jenny\\_an](#) interesting perspective looking at importance vs. dates. Like it; gonna try it! **#diychat**

February 3, 2012, 1:23 am



[@FeministGolzar](#): RT [@diybusiness](#): A2: Convert overwhelming projects into chewable, bite-size bits (aka #NAAS). **#diychat**

February 3, 2012, 1:23 am



[@FriedaKlotz](#): [@k\\_tighe](#) I like that idea! At least then you have begun. **#diychat**

February 3, 2012, 1:23 am



[@urdirtylaundry](#): prioritize projects?! I do EVERYTHING @ once. actually, the paid project rise 2 the top of the list. I like the Pomodoro Technique. **#diychat**

February 3, 2012, 1:23 am



[@hillaryrettig](#): Trouble is, most perfectionist's idea of a shitty first draft similar to most nonperfectionists' final draft!!! **#DIYchat**

February 3, 2012, 1:23 am



[@DeniseKiernan](#): DITTO RT [@JosephDAgnese](#): [@k\\_tighe](#) yes, i always say write crap. edit later. **#diychat**

February 3, 2012, 1:23 am



[@joshkaufman](#): [@CreativeCookie](#) [@jenny\\_an](#) Cool - hope it works for you! **#diychat**

February 3, 2012, 1:23 am



[@erinmharris](#): [@k\\_tighe](#) Yes! Just start SOMEWHERE. The blank page (real or metaphorical) is fear inducing, so get something down. **#DIYchat**

STOP SOPA

[February 3, 2012, 1:24 am](#)



[@hillaryrettig](#): Chunk it!!!!!!!!!!!!!!!!!!!!!! **#DIYchat**

[February 3, 2012, 1:24 am](#)



[@FeministGolzar](#): [@joshkaufman](#) Unfortunately for me I have a lot of pop up easy projects (endless supply) to get off my plate first! **#diychat**

[February 3, 2012, 1:24 am](#)



[@diybusiness](#): I do some of my best work when the project or idea starts off as a mistake, a gap, a hole, a problem, or an overwhelming question. **#diychat**

[February 3, 2012, 1:24 am](#)



[@CreativeCookie](#): yup, as my mom always says, something beats a blank!  
“[@diybusiness](#): A2: Start where you are. **#diychat**”

[February 3, 2012, 1:24 am](#)



[@FeministGolzar](#): RT [@hillaryrettig](#): Trouble is, most perfectionists idea of a shitty first draft similar to most nonperfectionists final draft!!! **#diychat**

[February 3, 2012, 1:24 am](#)



[@fleur\\_de\\_lotus](#): RT [@FeministGolzar](#): RT [@diybusiness](#): A2: Convert overwhelming projects into chewable, bite-size bits (aka #NAAS). **#diychat**

[February 3, 2012, 1:24 am](#)



[@kbyesuz](#): Q3 For [@joshkaufman](#), u've said ppl don't have to know evrythng abt biz but shld master a few good things. What r these good things? **#diychat**

[February 3, 2012, 1:24 am](#)



[@k\\_tighe](#): [@hillaryrettig](#) Very true, that's why I like to start in the middle when writing. I care way too much about a great intro! **#diychat**

[February 3, 2012, 1:24 am](#)





[@joshkaufman](#): [@urdirtylaundry](#) +1 for Pomodoro Technique <http://t.co/JUoYwevC>  
**#diychat**

[February 3, 2012, 1:24 am](#)



[@tamaratam](#): Take a walk: the best way to problem solve when you live life by DIY. gets oxygen ideas/ flowing **#diychat**, that is.

[February 3, 2012, 1:25 am](#)



[@joshkaufman](#): A3a. Mental models = essential concepts you absolutely must know. Master the mental models, and you can master any subject. **#diychat**

[February 3, 2012, 1:25 am](#)



[@joshkaufman](#): A3b. Business is surprisingly simple, once you learn the fundamentals. Creating a successful business is easier than you think. **#diychat**

[February 3, 2012, 1:25 am](#)



[@joshkaufman](#): A3c. In business, a little study goes a long way. Learn the essentials, then build your venture. **#diychat**

[February 3, 2012, 1:25 am](#)



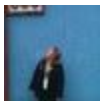
[@erinmharris](#): [@diybusiness](#) Me, too - I like to problem solve. **#DIYchat**

[February 3, 2012, 1:25 am](#)



[@DeniseKiernan](#): It can help to keep a list of the reasons you are independently employed. Refer to it for morale boost/procrastination disrupter. **#diychat**

[February 3, 2012, 1:25 am](#)



[@kstarzs](#): RT [@joshkaufman](#): A3c. In business, a little study goes a long way. Learn the essentials, then build your venture. **#diychat**

[February 3, 2012, 1:25 am](#)





[@urdirtylaundry](#): [@FeministGolzar](#) :: I like that term, pop up project. they are quick and easy, yet annoying 'cause they get in the way of real work. **#diychat**

[February 3, 2012, 1:26 am](#)



[@tamaratam](#): RT [@joshkaufman](#): A3c. In business, a little study goes a long way. Learn the essentials, then build your venture. **#diychat**

[February 3, 2012, 1:26 am](#)



[@kbyesuz](#): RT [@joshkaufman](#): A3c. In business, a little study goes a long way. Learn the essentials, then build your venture. **#diychat**

[February 3, 2012, 1:26 am](#)



[@tamaratam](#): RT [@tamaratam](#): RT [@joshkaufman](#): A3c. In business, a little study goes a long way. Learn the essentials, then build your venture. **#diychat**

[February 3, 2012, 1:26 am](#)



[@joshkaufman](#): [@FeministGolzar](#) I can relate. One thing that's helped me is to have a "little project day" - use Mon/Fri to clear small projects **#diychat**

[February 3, 2012, 1:26 am](#)



[@erinmharris](#): [@tamaratam](#) Or a shower. I find walks free up my mind, and showers relax me, which lets my brain wander. Both are useful states. **#DIYchat**

[February 3, 2012, 1:27 am](#)



[@tamaratam](#): RT [@erinmharris](#): Or a shower. I find walks free up my mind and showers relax me, which lets my brain wander. Both are useful states **#DIYchat**

[February 3, 2012, 1:27 am](#)



[@joshkaufman](#): [@FeministGolzar](#) That allows you to defer small, unimportant projects until later, while still feeling secure you'll get them done. **#diychat**

[February 3, 2012, 1:27 am](#)





[@hillaryrettig](#): [@DeniseKiernan](#) Exactly. The path may be hard, but the rewards are sublime. It's great to have **\*\*interesting\*\*** problems. **#DIYchat**

[February 3, 2012, 1:28 am](#)



[@JosephDAgnese](#): Or a walk **IN** the shower. **#diychat**

[February 3, 2012, 1:28 am](#)



[@urdirtylaundry](#): who on the **#diychat** shuts it down on the weekends? with a job the weekends are time 4 me to work on my biz. **#diychat**

[February 3, 2012, 1:29 am](#)



[@diybusiness](#): [@joshkaufman](#) & [@hillaryrettig](#): We you always good at organization and getting stuff done? **#diychat**

[February 3, 2012, 1:29 am](#)



[@k\\_tigue](#): W/ Biz study, don't parrot jargon or cliches. Form authentic thoughts and you'll absorb and build upon new knowledge better. **#diychat**

[February 3, 2012, 1:29 am](#)



[@FeministGolzar](#): RT [@hillaryrettig](#): Exactly. The path may be hard, but the rewards are sublime. Its great to have **\*\*interesting\*\*** problems. **#diychat**

[February 3, 2012, 1:29 am](#)



[@tamaratam](#): RT [@urdirtylaundry](#): who on the **#diychat** shuts it down on the weekends? it depends, but breaks are necessary to maintain production **#diychat**

[February 3, 2012, 1:30 am](#)



[@joshkaufman](#): [@diybusiness](#) Nope - my current workflow is the result of lots and lots of failure and experimentation. **#diychat**

[February 3, 2012, 1:30 am](#)





[@FeministGolzar](#): [@JosephDAgnese](#) Multitasking - I like it! **#diychat**

[February 3, 2012, 1:30 am](#)



[@diybusiness](#): [@urdirtylaundry](#): I usually try to turn off the work, but find myself excited to write more! Work = fun for me right now. **#diychat**

[February 3, 2012, 1:30 am](#)



[@hillaryrettig](#): organized, yes. But I had wicked procrastination and writer's block for decades. I'm living proof they can be overcome. **#DIYchat**

[February 3, 2012, 1:30 am](#)



[@DeniseKiernan](#): "authentic thoughts" love that RT [@k\\_tighe](#): Form authentic thoughts and you'll absorb and build upon new knowledge better. **#diychat**

[February 3, 2012, 1:30 am](#)



[@erinmharris](#): [@JosephDAgnese](#) That might be dangerous, no? :) **#DIYchat**

[February 3, 2012, 1:30 am](#)



[@RosarioMedinaG](#): RT [@joshkaufman](#): A3c. In business, a little study goes a long way. Learn the essentials, then build your venture. **#diychat**

[February 3, 2012, 1:30 am](#)



[@joshkaufman](#): [@diybusiness](#) It's important to remember that we're biologically optimized for hunting and foraging, not for plans and spreadsheets. **#diychat**

[February 3, 2012, 1:31 am](#)



[@FeministGolzar](#): [@urdirtylaundry](#) I have committed to Sundays being the day I don't work or check email. tho, I've made too many exceptions lately! **#diychat**

[February 3, 2012, 1:31 am](#)



[@diybusiness](#): [@hillaryrettig](#): You really ARE an expert on procrastination. **#diychat**

[February 3, 2012, 1:31 am](#)





[@tamaratam](#): RT [@joshkaufman](#): It's important to remember that we're biologically optimized for hunting + foraging, not for plans + spreadsheets. **#diychat**

[February 3, 2012, 1:31 am](#)



[@kbyesusz](#): Q3 For **#diychat**-ers Does anyone else have anything to add to Josh's advice on good things? What good things do you want to master? **#diychat**

[February 3, 2012, 1:31 am](#)



[@joshkaufman](#): [@k\\_tighe](#) Exactly. You need to know concepts that explain why something is happening, or predict what will happen after a decision. **#diychat**

[February 3, 2012, 1:32 am](#)



[@diybusiness](#): A3: We want to master the art of collaboration, and share it with the world. **#diychat**

[February 3, 2012, 1:32 am](#)



[@k\\_tighe](#): Sick of trying to master work/life balance. Too many rules, too much guilt. Work-life integration is way better. **#diychat**

[February 3, 2012, 1:33 am](#)



[@erinmharris](#): [@kbyesusz](#) Good like good habits, or things that we like/want to learn? **#DIYchat**

[February 3, 2012, 1:33 am](#)



[@diybusiness](#): [@k\\_tighe](#): Work-life integration—very clever. Did you coin that? **#diychat**

[February 3, 2012, 1:33 am](#)



[@joshkaufman](#): [@k\\_tighe](#) Integration is the way to go. My wife and I both run businesses, and have a 1yo daughter. No other way to get things done! **#diychat**

[February 3, 2012, 1:34 am](#)





[@tamaratam](#): Q3 What good things do you want to master?/ Why, the master list, I think. **#diychat**

[February 3, 2012, 1:34 am](#)



[@jenny\\_an](#): [@k\\_tighe](#) Work-life integration usually turns into me working/thinking about work all the time. How do you prevent that? **#diychat**

[February 3, 2012, 1:34 am](#)



[@FeministGolzar](#): [@joshkaufman](#) Sounds like this may work! **#diychat**

[February 3, 2012, 1:34 am](#)



[@k\\_tighe](#): [@diybusiness](#) Probably not, but I 100% support it. **#diychat**

[February 3, 2012, 1:34 am](#)



[@FeministGolzar](#): RT [@k\\_tighe](#): Sick of trying to master work/life balance. Too many rules, too much guilt. Work-life integration is way better. **#diychat**

[February 3, 2012, 1:35 am](#)



[@kbyesuz](#): [@erinmharris](#) "good" things as in what you'd like to learn and master to help your biz grow. **#diychat**

[February 3, 2012, 1:35 am](#)



[@DeniseKiernan](#): If you love what you do, work-life integration is much easier. See how both feed and support each other, see their similarities. **#diychat**

[February 3, 2012, 1:35 am](#)



[@erinmharris](#): YES! How? RT [@k\\_tighe](#): Sick of trying to master work/life balance. Too many rules, too much guilt. Work-life integration is better. **#diychat**

[February 3, 2012, 1:35 am](#)



[@joshkaufman](#): [@FeministGolzar](#) Works for us! :-)  
**#diychat**

[February 3, 2012, 1:36 am](#)





[@k\\_tighe](#): [@jenny\\_an](#) Keeping mission and purpose in mind, taking the longview. What's good for you, personally, is good for your work. **#diychat**

[February 3, 2012, 1:36 am](#)



[@tamaratam](#): Q3 What good things do you want to master? / The stuff that always slides to the bottom of the wishlist. **#diychat**

[February 3, 2012, 1:36 am](#)



[@erinmharris](#): [@kbyesuz](#) One of many things: I'd like to master better product photos - mine are okay, but they can be much better. **#DIYchat**

[February 3, 2012, 1:36 am](#)



[@jenny\\_an](#): That's something I can get behind. RT [@k\\_tighe](#) What's good for you, personally, is good for your work. **#diychat #diychat**

[February 3, 2012, 1:37 am](#)



[@k\\_tighe](#): For me, it comes down to meaningful work. Great read for after the chat: <http://t.co/cqdbHkp9> **#diychat**

[February 3, 2012, 1:37 am](#)



[@urdirtylaundry](#): I ♥ my work so much I can't stop thinking about it. it's part of my daily life. but I make it doable for me. I'm in my Snugie now! **#diychat**

[February 3, 2012, 1:37 am](#)



[@joshkaufman](#): [@tamaratam](#) That's the focus of my next book, actually - making a plan to learn things you want to be able to do, then making time. **#diychat**

[February 3, 2012, 1:37 am](#)



[@kbyesuz](#): Q4. For [@hillaryrettig](#) alongside procrastination, you talk about perseverance. What are your tips on not giving up? **#diychat**

[February 3, 2012, 1:38 am](#)





[@DeniseKiernan](#): [@urdirtylaundry](#) Snuggie! **#diychat**

[February 3, 2012, 1:38 am](#)



[@k\\_tighe](#): [@joshkaufman](#) I would love to hear more later about this next project of yours! Personal education is a super soft spot of mine. **#diychat**

[February 3, 2012, 1:38 am](#)



[@erinmharris](#): [@tamaratam](#) Are those usually personal projects, or simply projects that don't have a specific deadline? (I have both.) **#DIYchat**

[February 3, 2012, 1:38 am](#)



[@FriedaKlotz](#): [@k\\_tighe](#) Thanks for the reading list! **#diychat**

[February 3, 2012, 1:38 am](#)



[@hillaryrettig](#): [@kbyesuz](#) Community is huge. Your community will either encourage you or discourage you. **#DIYchat**

[February 3, 2012, 1:39 am](#)



[@hillaryrettig](#): Also, work to overcome perfectionism...perfectionists expect success to come too easily and despair when it doesn't. **#DIYchat**

[February 3, 2012, 1:39 am](#)



[@joshkaufman](#): [@k\\_tighe](#) Sure thing. The official topic is rapid skill acquisition - how to figure out how to do new things well in less time. **#diychat**

[February 3, 2012, 1:39 am](#)



[@erinmharris](#): A4: I love lists - helps me see what I've actually done. Also, find a friend or two to show your work to. Encouragement is awesome. **#DIYchat**

[February 3, 2012, 1:40 am](#)



[@hillaryrettig](#): Perfectionists experience "failure" way too harshly, and take it way too personally. Makes it hard to persevere... **#DIYchat**

[February 3, 2012, 1:40 am](#)



[@diybusiness](#): [@hillaryrettig](#): Agreed. That's why we created DIYTogether, which is collaborative entrepreneurship. **#diychat**

[February 3, 2012, 1:40 am](#)



[@kbyesuz](#): And that's why we're here! RT [@hillaryrettig](#) Community is huge. Your community will either encourage you or discourage you. **#diychat**

[February 3, 2012, 1:40 am](#)



[@FeministGolzar](#): RT [@hillaryrettig](#): Community is huge. Your community will either encourage you or discourage you. THATS WHY I LOVE [@DIYBUSINESS](#) **#diychat**

[February 3, 2012, 1:40 am](#)



[@FeministGolzar](#): RT [@hillaryrettig](#): Also, work 2 overcome perfectionism perfectionists expect success to come too easily and despair when it doesnt **#diychat**

[February 3, 2012, 1:41 am](#)



[@tamaratam](#): RT [@joshkaufman](#): That's the focus of my next book.. making a plan to learn things you want to be able to do, then making time. **#diychat**

[February 3, 2012, 1:41 am](#)



[@FeministGolzar](#): RT [@hillaryrettig](#): Perfectionists experience "failure" way too harshly, and take it way too personally. Makes it hard to persevere. **#diychat**

[February 3, 2012, 1:41 am](#)



[@curtisogden](#): MT [@k\\_tighe](#): Work-life integration is better than work-life balance. **#diychat**

[February 3, 2012, 1:41 am](#)



[@hillaryrettig](#): [@kbyesuz](#) It's a wonderful thing to create community. **#DIYchat**

[February 3, 2012, 1:41 am](#)





[@DeniseKiernan](#): Community IS huge. We run a freelancer's group at the local bookstore. Like group therapy for the self-employed. Great resource. **#diychat**

[February 3, 2012, 1:41 am](#)



[@diybusiness](#): [@hillaryrettig](#): Who do you consider to be your community? **#diychat**

[February 3, 2012, 1:42 am](#)



[@demingSoS](#): [@curtisogden](#) [@k\\_tighe](#) How about both integration and balance? Both are required. **#diychat**

[February 3, 2012, 1:42 am](#)



[@erinmharris](#): [@tamaratam](#) Maybe break them down into smaller bits, and give yourself timelines for completing them? **#DIYchat**

[February 3, 2012, 1:43 am](#)



[@hillaryrettig](#): [@diybusiness](#) Great question! I have about 5 friends/colleagues whom I can call about anything - e.g., when I'm feeling discouraged. **#DIYchat**

[February 3, 2012, 1:43 am](#)



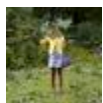
[@tamaratam](#): RT [@erinmharris](#): [@tamaratam](#) Maybe break them down into smaller bits, and give yourself timelines for completing them? **#DIYchat**

[February 3, 2012, 1:44 am](#)



[@kbyesuz](#): Q4. For all **#diychat** participants: Do you have advice on how to persevere and jump over business hurdles? **#diychat**

[February 3, 2012, 1:44 am](#)



[@CreativeCookie](#): I agree! It's helped this Cookie grow in Brooklyn;). “[@hillaryrettig](#): [@kbyesuz](#) It's a wonderful thing to create community. **#DIYchat**”

[February 3, 2012, 1:44 am](#)





[@urdirtylaundry](#): I have a virtual & local community. grateful for both. **#diychat**

[February 3, 2012, 1:44 am](#)



[@hillaryrettig](#): Beyond that, I get props from my coaching clients and readers. Also, constructive criticism. **#DIYchat**

[February 3, 2012, 1:44 am](#)



[@hillaryrettig](#): Not family so much. I mention that because family often don't get us. **#DIYchat**

[February 3, 2012, 1:44 am](#)



[@k\\_tighe](#): [@demingSoS](#) [@curtisogden](#) I think it's the divide between work + rest of life that causes imbalance, esp. for creative fields. **#diychat**.

[February 3, 2012, 1:45 am](#)



[@diybusiness](#): [@joshkaufman](#) & [@hillaryrettig](#): Are you fans of any entrepreneurs in particular? **#diychat**

[February 3, 2012, 1:45 am](#)



[@DeniseKiernan](#): It's easy to work in a bubble. Growing community lets you ask for help, give help, & remember freelance doesn't mean you're alone. **#diychat**

[February 3, 2012, 1:45 am](#)



[@joshkaufman](#): Re: Q4 - I like to write down everything I've DONE during the day, to give myself credit for progress. Helps a lot. **#diychat**

[February 3, 2012, 1:45 am](#)



[@diybusiness](#): A4: Entrepreneurship is an art and one of the most creative things you do. Realizing that helps up to keep on keepin' on. **#diychat**

[February 3, 2012, 1:45 am](#)





[@diybusiness](#): Entrepreneurs are our rock stars. **#diychat**

[February 3, 2012, 1:46 am](#)



[@FeministGolzar](#): [@kbyesuz](#) A4: Networking then asking those better qualified to help strategize that jump over that hurdle **#diychat**

[February 3, 2012, 1:46 am](#)



[@DeniseKiernan](#): RT [@joshkaufman](#): I like to write down everything Ive DONE during the day, to give myself credit for progress. Helps a lot. **#diychat**

[February 3, 2012, 1:46 am](#)



[@k\\_tighe](#): [@demingSoS](#) [@curtisogden](#) If your work is well integrated with your life, balance is redundant. **#diychat**

[February 3, 2012, 1:46 am](#)



[@JosephDAgnese](#): in early Jan i wrote a list of all the projects i'd done in 2011. amazing **#diychat**

[February 3, 2012, 1:46 am](#)



[@erinmharris](#): re: Who is your community? A: Depends on what for. Sometimes a private group, sometimes friends, sometimes Twitter chats. :) **#DIYchat**

[February 3, 2012, 1:46 am](#)



[@hillaryrettig](#): [@DeniseKiernan](#) Asking for help early and often is a key skill I learned from my mentors. **#DIYchat**

[February 3, 2012, 1:46 am](#)



[@joshkaufman](#): It helps to look over a long list of things you've completed or made progress on, even if it's a list of many small things. **#diychat**

[February 3, 2012, 1:46 am](#)





[@k\\_tighe](#): RT [@diybusiness](#): Entrepreneurs are our rock stars. **#diychat**

[February 3, 2012, 1:46 am](#)



[@diybusiness](#): A4: To us, DIY entrepreneurship means creating something out of nothing (or very little.) Knowing that helps us persevere. **#diychat**

[February 3, 2012, 1:46 am](#)



[@erinmharris](#): Me, too. I <3 the Interwebs. -- RT [@urdirtylaundry](#): I have a virtual & local community. grateful for both. **#diychat**

[February 3, 2012, 1:47 am](#)



[@demingSoS](#): [@k\\_tighe](#) [@curtisogden](#) Life & work are integrated to some degree. Not necessarily balanced. **#diychat**

[February 3, 2012, 1:47 am](#)



[@k\\_tighe](#): [@joshkaufman](#) Ha! This is like my strategy of adding items I've already done to the to-do list, just to cross 'em off. **#diychat**

[February 3, 2012, 1:47 am](#)



[@FeministGolzar](#): RT [@DeniseKiernan](#): Its easy to work in a bubble - community lets u ask for help/give help/remember freelance doesnt mean ur alone **#diychat**

[February 3, 2012, 1:47 am](#)



[@erinmharris](#): [@joshkaufman](#) I have totally added things to my list so I could cross them off later. (Or get points - I use EpicWin on my phone.) **#DIYchat**

[February 3, 2012, 1:47 am](#)



[@jenny\\_an](#): Totally. David Karp was on a Uniqlo ad campaign this fall! RT [@diybusiness](#): Entrepreneurs are our rock stars. **#diychat**

[February 3, 2012, 1:47 am](#)





[@joshkaufman](#): [@diybusiness](#) I'm a fan of entrepreneurs who build their business around what they want their life to look like vs. \$\$\$ or status **#diychat**

[February 3, 2012, 1:48 am](#)



[@FeministGolzar](#): RT [@diybusiness](#): A4: To us DIY entrepreneurship means creating smthng out of nothing (or vry little) Knowing that helps us persevere **#diychat**

[February 3, 2012, 1:48 am](#)



[@kbyesuz](#): [@erinmharris](#) EpicWin app? Sounds interesting, will have to look into that! **#diychat**

[February 3, 2012, 1:48 am](#)



[@erinmharris](#): [@JosephDAgnese](#) Great idea! Even monthly, that can help you realize how much you really HAVE accomplished when you feel stuck. **#DIYchat**

[February 3, 2012, 1:48 am](#)



[@k\\_tighe](#): [@demingSoS](#) [@curtisogden](#) Good point. I mean more that you don't feel you've missed out on everything in your life because of work. **#diychat**

[February 3, 2012, 1:48 am](#)



[@FeministGolzar](#): RT [@hillaryrettig](#): [@DeniseKiernan](#) Asking for help early and often is a key skill I learned from my mentors. **#diychat**

[February 3, 2012, 1:49 am](#)



[@joshkaufman](#): [@erinmharris](#) Totally - me too. Helps to know that's "motivation," not "cheating"! :-)  
**#diychat**

[February 3, 2012, 1:49 am](#)



[@kbyesuz](#): RT [@joshkaufman](#) Im a fan of entrepreneurs who build their business around what they want their life to look like vs. \$\$\$ or status **#diychat**

[February 3, 2012, 1:49 am](#)





[@fleur\\_de\\_lotus](#): [@joshkaufman](#) [@diybusiness](#) those entrepreneurs are usually more successful too **#diychat**

[February 3, 2012, 1:49 am](#)



[@erinmharris](#): [@kbyesuz](#) It's sort of ridiculous, but it's also awesome. It's basically like a little role-playing game for your to do list. :) **#DIYchat**

[February 3, 2012, 1:49 am](#)



[@CreativeCookie](#): A4: sometimes you have to give something up to make it work;). **#diychat** [@diybusiness](#) [@kbyesuz](#)

[February 3, 2012, 1:50 am](#)



[@FeministGolzar](#): [@JosephDAgnese](#) I wrote a list of accomplishments 2005-2011 to remind myself that I've been working hard & not 2 b so hard on myself **#diychat**

[February 3, 2012, 1:50 am](#)



[@k\\_tighe](#): [@curtisogden](#) [@demingSoS](#) [@carolsanford](#) Yes! "We must move from fragmentation to integration to wholeness." **#diychat**

[February 3, 2012, 1:50 am](#)



[@FriedaKlotz](#): I like! RT [@joshkaufman](#) Im a fan of entrepreneurs who build their biz arnd what they want their life to look like vs \$\$\$ or status **#diychat**

[February 3, 2012, 1:50 am](#)



[@diybusiness](#): [@CreativeCookie](#): True, true, Lesley. **#diychat**

[February 3, 2012, 1:51 am](#)



[@erinmharris](#): [@joshkaufman](#) It is worthy of crossing off with a big Sharpie, whether it was on the list at the beginning of the day or not. :) **#DIYchat**

[February 3, 2012, 1:51 am](#)





[@urdirtylaundry](#): [@joshkauffman](#) :: unfortunately I need \$\$\$\$ for my life. student loans = YUCK! **#diychat**

[February 3, 2012, 1:51 am](#)



[@diybusiness](#): Crossing stuff off a to-do list is an entrepreneur's high. **#diychat**

[February 3, 2012, 1:51 am](#)



[@FeministGolzar](#): [@erinmharris](#) LOVE crossing off completed tasks with that big sharpie! **#diychat**

[February 3, 2012, 1:52 am](#)



[@FeministGolzar](#): RT [@diybusiness](#): Crossing stuff off a to-do list is an entrepreneurs high. **#diychat**

[February 3, 2012, 1:52 am](#)



[@joshkauffman](#): [@urdirtylaundry](#) Totally feel you on the student loans. They too shall pass - keep building! **#diychat**

[February 3, 2012, 1:52 am](#)



[@erinmharris](#): [@FeministGolzar](#) It's a feeling of accomplishment you just don't get when you simply delete something from your list. **#DIYchat**

[February 3, 2012, 1:52 am](#)



[@demingSoS](#): [@k\\_tighe](#) [@curtisogden](#) I understand. Optimizing work-life at the expense of family and individual systems **#diychat**

[February 3, 2012, 1:53 am](#)



[@kbyesuz](#): Q5 So with all this advice, what is everyone's Next Attainable Action Steps for Accomplishing (NAAS) your 2012 goals (**#BHAG2012**)? **#diychat**

[February 3, 2012, 1:53 am](#)





[@FeministGolzar](#): [@erinmharris](#) I agree. My lists are on 3x5 cards so they can come with me in my purse and fit into my planner. **#diychat**

[February 3, 2012, 1:53 am](#)



[@erinmharris](#): #Truth -- RT [@diybusiness](#): Crossing stuff off a to-do list is an entrepreneur's high. **#diychat**

[February 3, 2012, 1:54 am](#)



[@k\\_tighe](#): A4: Keeping that longview, focusing on the macro of what we're doing here. A collaborative economy, integrated lives, creativity... **#diychat**

[February 3, 2012, 1:54 am](#)



[@diybusiness](#): NAAS definition: Ambitious yet realistic to-do list of chewable, bite-size tasks to attain a personal Big, Hairy, Audacious Goal. **#diychat**

[February 3, 2012, 1:55 am](#)



[@hillaryrettig](#): I hear a lot of you taking time to appreciate your accomplishments, which is great. **#DIYchat**

[February 3, 2012, 1:55 am](#)



[@erinmharris](#): [@FeministGolzar](#) Everything's on my phone now (how did I LIVE without a smartphone?!), but I also use big Post-Its on my planner. **#DIYchat**

[February 3, 2012, 1:55 am](#)



[@diybusiness](#): A5: We posted our DIYTogether Beta Group's #NAAS here: <http://t.co/IZZ4mwgn> **#diychat**

[February 3, 2012, 1:55 am](#)



[@FriedaKlotz](#): Q5: Dream big but plan out v. small in-between steps too. **#diychat**

[February 3, 2012, 1:55 am](#)





[@diybusiness](#): If you set Next Attainable Action Steps (NAAS), you're 100% more likely to accomplish them. **#diychat**

[February 3, 2012, 1:56 am](#)



[@FeministGolzar](#): [@kbyesuz](#) 1. rewrite proposal/budget, 2. fix donor pitch, 3. read The Ask, 4. meet grant deadlines, 5. release indiegogo **#diychat**

[February 3, 2012, 1:56 am](#)



[@kbyesuz](#): Remember if you announce your to-do list, you're 100%\* more likely to actually finish it! **#diychat**

[February 3, 2012, 1:56 am](#)



[@k\\_tighe](#): A5 My NAAS is to draft a personal career-life mission statement, complete with guiding principles. A manifesto of sorts. **#diychat**

[February 3, 2012, 1:56 am](#)



[@hillaryrettig](#): [@k\\_tighe](#) Wisdom always consists of the long view, broad view, high view. **#DIYchat**

[February 3, 2012, 1:56 am](#)



[@diybusiness](#): #NAAS is a brand-new concept we're testing. We're setting new NAAS every month. **#diychat**

[February 3, 2012, 1:57 am](#)



[@FeministGolzar](#): [@CARyanInc](#) [@Diybusiness](#) I think my next NAAS will be to learn to make attainable goals! **#diychat**

[February 3, 2012, 1:57 am](#)



[@erinmharris](#): #Truth! -- RT [@kbyesuz](#): Remember if you announce your to-do list, you're 100%\* more likely to actually finish it! **#diychat**

[February 3, 2012, 1:57 am](#)





[@DeniseKiernan](#): RT [@kbyesuz](#): Remember if you announce your to-do list, you're 100%\* more likely to actually finish it! **#diychat**

[February 3, 2012, 1:57 am](#)



[@demingSoS](#): [@k\\_tighe](#) [@curtisogden](#) Thank you for the enjoyable and interesting interaction. **#diychat**

[February 3, 2012, 1:57 am](#)



[@urdirtylaundry](#): [@erinmharris](#) :: fat [@sharpie](#) = YES! **#diychat** <http://t.co/mKVjqXma>

[February 3, 2012, 1:57 am](#)



[@diybusiness](#): My 1st set of NAAS are due this weekend, and I'm 98% done! **#diychat**

[February 3, 2012, 1:58 am](#)



[@k\\_tighe](#): RT [@hillaryrettig](#): [@k\\_tighe](#) Wisdom always consists of the long view, broad view, high view. **#DIYchat**

[February 3, 2012, 1:58 am](#)



[@FeministGolzar](#): [@erinmharris](#) I have a blackberry - tempted to make the Iphone switch for the apps.... **#diychat**

[February 3, 2012, 1:58 am](#)



[@hillaryrettig](#): Please remember: procrastination \*always\* has a cause, and the cause is always outside yourself (either in present or past). **#DIYchat**

[February 3, 2012, 1:59 am](#)



[@diybusiness](#): I realized that if I hadn't set a month's worth of NAAS, I would have likely forgotten to do them. **#diychat**

[February 3, 2012, 1:59 am](#)



[@kbyesuz](#): Thank you [@hillaryrettig](#) and [@joshkaufman](#) for all your great advice and insight tonight. We all learned so much! **#diychat**

[February 3, 2012, 1:59 am](#)



[@hillaryrettig](#): If you're underproductive, don't waste time berating yourself: ask yourself why and go right into problem-solving mode. **#DIYchat**

[February 3, 2012, 1:59 am](#)



[@DeniseKiernan](#): RT [@kbyesuz](#): Thank you [@hillaryrettig](#) and [@joshkaufman](#) for all your great advice and insight tonight. We all learned so much! **#diychat**

[February 3, 2012, 1:59 am](#)



[@FeministGolzar](#): RT [@kbyesuz](#): Thank you [@hillaryrettig](#) and [@joshkaufman](#) for all your great advice and insight tonight. We all learned so much! **#diychat**

[February 3, 2012, 1:59 am](#)



[@hillaryrettig](#): A LOT of information about procrastination, perfectionism and time management at <http://t.co/AuGuvDTJ> **#DIYchat**

[February 3, 2012, 2:00 am](#)



[@TraverseTravelr](#): Glad I'm not the only list lover out there. RT [@diybusiness](#) Crossing stuff off a to-do list is an entrepreneur's high. **#diychat**

[February 3, 2012, 2:00 am](#)



[@diybusiness](#): Thanks for participating in **#diychat**, the monthly Twitter chat for entrepreneurs everywhere! **#diychat**

[February 3, 2012, 2:00 am](#)



[@kbyesuz](#): And thanks to all your DIYers for sharing your experiences and advice. I love this community! Keep up on your **#NAAS** :) **#diychat**

[February 3, 2012, 2:00 am](#)



[@k\\_tighe](#): RT [@kbyesuz](#): Thank you [@hillaryrettig](#) and [@joshkaufman](#) for all your great advice and insight tonight. We all learned so much! **#diychat**

[February 3, 2012, 2:00 am](#)



[@fleur\\_de\\_lotus](#): RT [@kbyesuz](#): Thank you [@hillaryrettig](#) and [@joshkaufman](#) for all your great advice and insight tonight. We all learned so much! **#diychat**

[February 3, 2012, 2:00 am](#)



[@FriedaKlotz](#): Thanks everyone for a great chat. **#diychat**

[February 3, 2012, 2:00 am](#)



[@FeministGolzar](#): RT [@hillaryrettig](#): If youre underproductive, dont waste time berating yourself: ask urself why & go right into problem-solving mode **#diychat**

[February 3, 2012, 2:00 am](#)



[@lofteddesigns](#): Always working on this! “[@kbyesuz](#): Great advice. RT [@hillaryrettig](#): Become nonperfectionist and you will lose most or all of fear. **#diychat**”

[February 3, 2012, 2:00 am](#)



[@FeministGolzar](#): RT [@hillaryrettig](#): A LOT of information about procrastination, perfectionism and time management at <http://t.co/i88LqB3m> **#diychat**

[February 3, 2012, 2:00 am](#)



[@hillaryrettig](#): Suzanne and Amy and everyone at DIYChat - thank you so much. It was a blast. Best wishes to everyone on their projects! **#DIYchat**

[February 3, 2012, 2:00 am](#)



[@JosephDAgnese](#): hail and farewell. good night! **#diychat**

[February 3, 2012, 2:00 am](#)



[@FeministGolzar](#): [@TraverseTravelr](#) We are a community of list-lovers! [@diybusiness](#) **#diychat**

[February 3, 2012, 2:01 am](#)





[@diybusiness](#): Next **#diychat** is 3/1, same time. Topic: "Thinking Big: Where Do Awesome Creative Ideas Come From, and How Do You Actualize Them?" **#diychat**

[February 3, 2012, 2:01 am](#)



[@urdirtylaundry](#): [@diybusiness](#) :: this TweetChat was fun and useful. off to work now :) **#diychat**

[February 3, 2012, 2:01 am](#)



[@joshkaufman](#): A pleasure to participate in **#diychat**. More resources on learning to master the art of business at <http://t.co/QRCAjogF>

[February 3, 2012, 2:01 am](#)



[@k\\_tighe](#): RT [@diybusiness](#): Next **#diychat** is 3/1, same time. Topic: "Thinking Big: Where Do Awesome Creative Ideas Come From, and How Do You Actualize Them?" **#diychat**

[February 3, 2012, 2:01 am](#)



[@DeniseKiernan](#): Have a great evening, everybody! Thanks for all the inspiring chat. **#diychat**

[February 3, 2012, 2:01 am](#)



[@lofteddesigns](#): RT [@kbyesuz](#): Remember if you announce your to-do list, you're 100%\* more likely to actually finish it! **#diychat**

[February 3, 2012, 2:01 am](#)



[@erinmharris](#): RT [@hillaryrettig](#): Remember: procrastination \*always\* has a cause: the cause is always outside yourself (either in present or past) **#DIYchat**

[February 3, 2012, 2:01 am](#)



[@kbyesuz](#): RT [@joshkaufman](#) More resources on learning to master the art of business at <http://t.co/A2A84vGg> **#diychat**

[February 3, 2012, 2:02 am](#)





[@diybusiness](#): We highly recommend [@joshkaufman's](#) & [@hillaryrettig's](#) work. Thanks to them for volunteering their time for the creative community. **#diychat**

[February 3, 2012, 2:02 am](#)



[@erinmharris](#): Love it! RT [@diybusiness](#): Next **#diychat** is 3/1: Thinking Big: Where Do Awesome Creative Ideas Come From; How Do You Actualize Them? **#diychat**

[February 3, 2012, 2:03 am](#)



[@FeministGolzar](#): RT [@diybusiness](#): Next **#diychat** is 3/1, 8pmEST. Topic: "Where Do Awesome Creative Ideas Come From & How Do u Actualize em?" **#diychat #diychat**

[February 3, 2012, 2:03 am](#)



[@erinmharris](#): Glad I didn't miss you guys, and due to the time change, I'll see you all next week! **#DIYchat**

[February 3, 2012, 2:04 am](#)



[@FeministGolzar](#): [@hillaryrettig](#) book is great! Check it out! <http://t.co/ufrWg62G> **#diychat**

[February 3, 2012, 2:04 am](#)



[@kbyesuz](#): March 1 is our next chat. Co-hosts will be [@SusanGKoger](#) of ModCloth, Andrew Wagner of [@Krrbsale](#) and Developer [@donalddesantis!!](#) **#diychat**

[February 3, 2012, 2:05 am](#)



[@erinmharris](#): And by "next week," I mean next time. Oops. :) **#DIYchat**

[February 3, 2012, 2:05 am](#)



[@kbyesuz](#): [@lofteddesigns](#) hi! nice to see your familiar "face." **#diychat**

[February 3, 2012, 2:07 am](#)



[@MojoCoworking](#): RT [@DeniseKiernan](#): RT [@kbyesuz](#): Remember if you announce your to-do list, you're 100%\* more likely to actually finish it! **#diychat**

[February 3, 2012, 2:46 am](#)



[@NiemaJordan](#): Catching up on the deets from last night's **#DIYChat**

[February 3, 2012, 1:53 pm](#)

