



**Feed from January 5, 2012 #diychat, featuring Busy Beaver Buttons CEO Christen Carter and *The Handmade Marketplace* author Kari Chapin**



[@kbyesuz](#): Please introduce yourself and your project/business and then we'll start discussing Big, Hairy, Audacious Goals! #diychat

[January 6, 2012, 12:01 am](#)



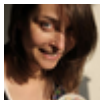
[@annekristoff](#): RT [@NiemaJordan](#): Im participating in the [@diybusiness](#) #diychat tonight. So about your timeline... #warning #diychat

[January 6, 2012, 12:01 am](#)



[@diybusiness](#): Just FYI: Here's #diychat 1 feed: <http://t.co/OZrH52XW>. The topic was #Collaboration. #diychat

[January 6, 2012, 12:01 am](#)



[@BusyBeaverCC](#): I'm Christen Carter, I started Busy Beaver Button Co. in 1996. We're known for re-popularizing the 1-inch button. n #diychat

[January 6, 2012, 12:01 am](#)



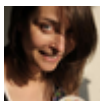
[@karichapin](#): [@kbyesuz](#) [@BusyBeaverCC](#) I'm excited too! I love talking about goals. I love making them, planning for them and I love reaching them. #DIYchat

[January 6, 2012, 12:01 am](#)



[@QueerInterior](#): [@FeministGolzar](#) Gosh. Thank you so much! I couldn't have done it without y'all ! [@diybusiness](#) #bhag [@kickstarter](#) #DIYCHat

[January 6, 2012, 12:02 am](#)



[@BusyBeaverCC](#): Sorry, this is my first chat, I'll get the hang of it. I DO love making goals. #diychat

[January 6, 2012, 12:03 am](#)



[@josephcaserto](#): hello, i'm a design professional, specializing in publication design and art direction. I also teach and consult, mostly software. #diychat

[January 6, 2012, 12:03 am](#)



[@NiemaJordan](#): I'm Niema and my #BHAG2012 is to start my own business #diychat

[January 6, 2012, 12:03 am](#)



[@sammydavis22](#): Here is for the #bhag2012 #diychat! YEAH!

[January 6, 2012, 12:03 am](#)



[@FeministGolzar](#): [@QueerInterior](#) that's why we diy...together! haha. I know, cheesy.... #diychat

[January 6, 2012, 12:03 am](#)



[@sammydavis22](#): Time to talk goals, excited to hear all of yours #diychat

[January 6, 2012, 12:04 am](#)



[@diybusiness](#): I'm Amy Cuevas Schroeder, the founder of DIY Business Association. We believe it takes a community to do it yourself in business. #diychat

[January 6, 2012, 12:04 am](#)



[@karichapin](#): I'm Kari Chapin & I write business books for creative people. I also coach, help people w/ book proposals & business planning. n #DIYchat

[January 6, 2012, 12:04 am](#)



[@BusyBeaverCC](#): [@josephcaserto](#) Do you have your #bhag for this year yet?n #diychat

[January 6, 2012, 12:04 am](#)



[@xiane\\_3ravens](#): I'm Christiane Knight, I make pretty colorful yarn and hand-dyed fibers for rebels at <http://t.co/rG4truW5!> I also teach spinning! #diychat

[January 6, 2012, 12:04 am](#)



[@QueerInterior](#): Cheesy fries and I love it! [@FeministGolzar](#) #diychat #DIYCHat

[January 6, 2012, 12:05 am](#)



[@BusyBeaverCC](#): [@NiemaJordan](#) What type of work will it take to start your business? Lotsa money, lotsa time...?n #diychat

[January 6, 2012, 12:05 am](#)



[@kbyesuz](#): Q1 What's your Big, Hairy, Audacious Goal of 2012—aka your #BHAG2012? **#diychat**

[January 6, 2012, 12:05 am](#)



[@lightboxsf](#): [@kbyesuz](#) so excited to be here and discussing #bhag2012. i'm genevieve and i'm a creative business consultant. **#diychat #diychat**

[January 6, 2012, 12:05 am](#)



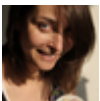
[@FeministGolzar](#): I am Golzar and I am an activist who uses whatever medium comes my way. My 2012 BHAG is to finish my documentary [@JustTheTipMovie](#) **#diychat**

[January 6, 2012, 12:06 am](#)



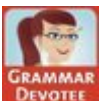
[@annekristoff](#): I'm Anne. I have an indie PR co <http://t.co/kv2WUUU4>. Working out my 2012 goals...(waves to Amy) **#diychat**

[January 6, 2012, 12:06 am](#)



[@BusyBeaverCC](#): [@lightboxsf](#) What's your #bhag **#diychat**

[January 6, 2012, 12:06 am](#)



[@GrammarGirl](#): I'll be participating in something called **#diychat** for the next hour, so I'll be tweeting more than normal.

[January 6, 2012, 12:07 am](#)



[@josephcaserto](#): my #bhag: I'm creating an online course covering the basics of iPad publication design, and want to use it to get consulting gigs. **#diychat**

[January 6, 2012, 12:07 am](#)



[@NiemaJordan](#): [@kbyesuz](#) lots of time and discipline. Not a lot of money to start. **#diychat #diychat**

[January 6, 2012, 12:07 am](#)



[@kbyesuz](#): [@xiane\\_3ravens](#) beautiful yarns! love your work. **#diychat**

[January 6, 2012, 12:07 am](#)





[@BusyBeaverCC](#): [@FeministGolzar](#) What are your next steps?n **#diychat**

[January 6, 2012, 12:07 am](#)



[@diybusiness](#): The term Big Hairy Audacious Goal (“BHAG,” pronounced “bee-hag”) was created by Jim Collins & Jerry Porras back in the mid-1990s. **#diychat**

[January 6, 2012, 12:07 am](#)



[@karichapin](#): [@josephcaserto](#) Exciting! I think being an art director would be so much fun. **#DIYchat**

[January 6, 2012, 12:07 am](#)



[@diybusiness](#): Collins & Porras wrote a biz book called “Built to Last: Successful Habits of #Visionary Companies,” among many others. **#diychat**

[January 6, 2012, 12:07 am](#)



[@CARyanInc](#): Hi All, my name is Colleen. My #bhag2012 is to help develop new businesses into successful companies **#diychat**

[January 6, 2012, 12:07 am](#)



[@xiane\\_3ravens](#): My #bhag2012 is to start teaching online classes. **#diychat**

[January 6, 2012, 12:08 am](#)



[@diybusiness](#): In 2012, we’re bringing back the BHAG for personal usage. Anyone can create a BHAG—from writers to crafters to designers. **#diychat**

[January 6, 2012, 12:08 am](#)



[@xiane\\_3ravens](#): [@kbyesuz](#) Thank you so much! **#diychat**

[January 6, 2012, 12:08 am](#)



[@FeministGolzar](#): [@BusyBeaverCC](#) What aren't! Fundraising is the biggest one. I think getting back into my groove - end of year slowed me down. **#diychat**

[January 6, 2012, 12:08 am](#)



[@karichapin](#): [@CARyanInc](#) How can you help them? n **#DIYchat**

[January 6, 2012, 12:08 am](#)





[@kbyesuz](#): The term Big Hairy Audacious Goal (“BHAG,” pronounced “bee-hag”) was created by Jim Collins & Jerry Porras back in the mid-1990s. **#diychat**

[January 6, 2012, 12:08 am](#)



[@CreativeCookie](#): My #BHAG2012 is to write & publish a fashion-instruction curriculum for pre-teen fashionistas!! **#diychat**

[January 6, 2012, 12:08 am](#)



[@GrammarGirl](#): My Big, Hairy, Audacious Goal of 2012 is to do less--to be more focused on the most important things. **#diychat**

[January 6, 2012, 12:08 am](#)



[@FeministGolzar](#): [@NiemaJordan](#) did you hear I got twitter addicted then hit a twitter rehab? I'm back today for this ;) **#diychat**

[January 6, 2012, 12:08 am](#)



[@lightboxsf](#): [@BusyBeaverCC](#) my #bhag2012 is to build my own tribe and become a leader for creative entrepreneurs. big enough? **#diychat**

[January 6, 2012, 12:08 am](#)



[@QueerInterior](#): I'm Douglas Calhoun/Founder of <http://t.co/AglwdUQY> /Create meaningful content for the masses / celebrate queer space! #BHAG #2012 **#DIYCHat**

[January 6, 2012, 12:09 am](#)



[@NiemaJordan](#): [@CARyanInc](#) Hey Colleen **#diychat**

[January 6, 2012, 12:09 am](#)



[@diybusiness](#): “A BHAG is clear & compelling, serves as focal point of effort & acts as a clear catalyst for team spirit.”—Collins&Porrasn **#diychat**

[January 6, 2012, 12:09 am](#)



[@karichapin](#): [@xiane\\_3ravens](#) Teaching online was the biggest growth area of my business in 2011. What kind of classes do you want to teach? n **#DIYchat**

[January 6, 2012, 12:09 am](#)





[@BusyBeaverCC](#): [@josephcaserto](#) What's the next step after you create it? Marketing it will important if you want this to drive people to you. n **#diychat**

[January 6, 2012, 12:09 am](#)



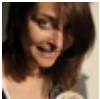
[@NiemaJordan](#): [@FeministGolzar](#) yay for being back. i have some folks i think you should know :) **#diychat**

[January 6, 2012, 12:09 am](#)



[@josephcaserto](#): [@karichapin](#) it can be a lot of fun. all depends on the project and the client, like most things in business! **#diychat**

[January 6, 2012, 12:09 am](#)



[@BusyBeaverCC](#): [@xiane\\_3ravens](#) Have you set up a little road map on what it will take to get there?n **#diychat**

[January 6, 2012, 12:10 am](#)



[@organizenow](#): RT [@GrammarGirl](#): My Big, Hairy, Audacious Goal of 2012 is to do less--to be more focused on the most important things. **#diychat**

[January 6, 2012, 12:10 am](#)



[@QueerInterior](#): My #BHAG wouldn't be possible without [@CARyanInc](#) #miracleworker **#DIYCHat**

[January 6, 2012, 12:10 am](#)



[@NiemaJordan](#): [@CreativeCookie](#) ah, i think that's great. have you started working on it yet? **#diychat**

[January 6, 2012, 12:10 am](#)



[@diybusiness](#): [@GrammarGirl](#): Great #BHAG2012, Grammar Girl! (JUST FYI, y'all: She's Mignon Fogarty, a major entrepreneurial success story.) **#diychat**

[January 6, 2012, 12:10 am](#)



[@\\_wwe\\_forever\\_](#): RT [@GrammarGirl](#): My Big, Hairy, Audacious Goal of 2012 is to do less--to be more focused on the most important things. **#diychat**

[January 6, 2012, 12:10 am](#)



[@karichapin](#): [@GrammarGirl](#) Me too! I want to slow down and focus my focus. n **#DIYchat**

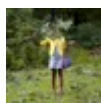
[January 6, 2012, 12:10 am](#)





[@diybusiness](#): Here's [@Twitter's](#) #BHAG: "To become 'the pulse of the planet.'" #diychat

[January 6, 2012, 12:11 am](#)



[@CreativeCookie](#): [@kbyesuz](#) I'm glad [@diybusiness](#) is reviving this concept -- I enjoyed reading Built to Last! #diychat

[January 6, 2012, 12:11 am](#)



[@FeministGolzar](#): [@NiemaJordan](#) ohhhhhh I can't wait to hear. I've been meaning to email you - let's grab coffee soon? xxoo #diychat

[January 6, 2012, 12:11 am](#)



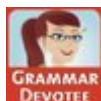
[@diybusiness](#): Here's [@Google's](#) #BHAG: "Organize the world's information and make it universally accessible and useful." #diychat

[January 6, 2012, 12:11 am](#)



[@xiane\\_3ravens](#): [@karichapin](#) At first, classes connected with fiber arts specifically - how to spin, how to do different techniques. #diychat

[January 6, 2012, 12:11 am](#)



[@GrammarGirl](#): [@BusyBeaverCC](#) I love the idea of a NOT-to-do list. #diychat

[January 6, 2012, 12:11 am](#)



[@josephcaserto](#): [@BusyBeaverCC](#) I'm developing it for an online site. I already have an Adobe InDesign course live that I did for them. #diychat

[January 6, 2012, 12:11 am](#)



[@xiane\\_3ravens](#): [@karichapin](#) Eventually I want to add general creative-inspiration classes to the mix. #diychat

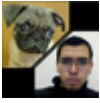
[January 6, 2012, 12:11 am](#)



[@wunderaround](#): RT [@kbyesuz](#): The term Big Hairy Audacious Goal (“BHAG,” pronounced “bee-hag”) created by Jim Collins & Jerry Porras in mid-1990s. #diychat

[January 6, 2012, 12:12 am](#)





[@pug](#): [@GrammarGirl](#) Well-phrased goal! **#diychat**

[January 6, 2012, 12:12 am](#)



[@diybusiness](#): My personal #BHAG2012 is to become a leading philosopher and inventor of collaborative entrepreneurship. **#diychat**

[January 6, 2012, 12:12 am](#)



[@kbyesusz](#): Q2. Describe how you developed your #BHAG2012. **#diychat**

[January 6, 2012, 12:12 am](#)



[@karichapin](#): RT [@CreativeCookie](#): [@kbyesusz](#) Im glad [@diybusiness](#) is reviving this concept -- I enjoyed reading Built to Last! **#DIYchat**

[January 6, 2012, 12:12 am](#)



[@lightboxsf](#): i think I need one of those. RT [@GrammarGirl](#): [@BusyBeaverCC](#) I love the idea of a NOT-to-do list. **#diychat**

[January 6, 2012, 12:12 am](#)



[@josephcaserto](#): Once it's live I'll do an e-mail blast, and follow up in person with some key people in my network who can spread the word. **#diychat**

[January 6, 2012, 12:12 am](#)



[@xiane\\_3ravens](#): [@BusyBeaverCC](#) I did! I have a whole map drawn out with steps to take and topics to cover! :D **#diychat**

[January 6, 2012, 12:12 am](#)



[@howswelegant](#): #word RT [@GrammarGirl](#): My Big, Hairy, Audacious Goal of 2012 is to do less--to be more focused on the most important things. **#diychat**

[January 6, 2012, 12:12 am](#)



[@karichapin](#): [@xiane\\_3ravens](#) Lots of luck to you. [@SisterDiane](#) has some great resources you might benefit from checking out. n **#DIYchat**

[January 6, 2012, 12:13 am](#)



[@wunderaround](#): MT [@diybusiness](#) "BHAG is clear & compelling, serves as focal point of effort & acts as clear catalyst 4 team spirit."Collins&Porras **#diychat**

[January 6, 2012, 12:13 am](#)



[@FeministGolzar](#): A2. it's just a pre-set goal that is starting to feel like a BHAG! **#diychat**

[January 6, 2012, 12:13 am](#)



[@NiemaJordan](#): RT [@GrammarGirl](#) My Big, Hairy, Audacious Goal of 2012 is to do less--to be more focused on the most important things. **#diychat**

[January 6, 2012, 12:13 am](#)



[@diybusiness](#): A2: Through nearly a year's worth of working with creative entrepreneurs and realizing that a new "system" is needed. **#diychat**

[January 6, 2012, 12:13 am](#)



[@BusyBeaverCC](#): [@kbyesuz](#) I wrote a press release for Dec 2012 and wrote about the accomplishments that Busy Beaver achieved for the year. **#diychat**

[January 6, 2012, 12:13 am](#)



[@CreativeCookie](#): [@NiemaJordan](#) yeah! I'm getting up at 6a everyday to write! **#BHAG2012 #DIYchat #newyearchallenges**

[January 6, 2012, 12:13 am](#)



[@karichapin](#): [@diybusiness](#) I'm intrigued by yours. The "philosopher" part has me curious. What does that mean to you? **n #DIYchat**

[January 6, 2012, 12:13 am](#)



[@k\\_tighe](#): RT [@diybusiness](#): My personal **#BHAG2012** is to become a leading philosopher and inventor of collaborative entrepreneurship. **#diychat**

[January 6, 2012, 12:13 am](#)



[@NiemaJordan](#): RT [@diybusiness](#): My personal **#BHAG2012** is to become a leading philosopher and inventor of collaborative entrepreneurship. **#diychat**

[January 6, 2012, 12:14 am](#)



[@k\\_tighe](#): RT [@diybusiness](#): Here's [@Twitter's](#) **#BHAG**: "To become 'the pulse of the planet.'" **#diychat**

[January 6, 2012, 12:14 am](#)





[@k\\_tighe](#): RT [@diybusiness](#): Here's [@Google's](#) #BHAG: "Organize the world's information and make it universally accessible and useful." **#diychat**

[January 6, 2012, 12:14 am](#)



[@xiane\\_3ravens](#): [@karichapin](#) I love [@SisterDiane!](#) I'm lucky that there's so much helpful material out there for me these days. **#diychat**

[January 6, 2012, 12:14 am](#)



[@NiemaJordan](#): RT [@CreativeCookie](#): My #BHAG2012 is to write & publish a fashion-instruction curriculum for pre-teen fashionistas!! **#diychat**

[January 6, 2012, 12:14 am](#)



[@YouthfulWinter](#): RT [@GrammarGirl](#): My Big, Hairy, Audacious Goal of 2012 is to do less--to be more focused on the most important things. **#diychat**

[January 6, 2012, 12:14 am](#)



[@ticklemefishtac](#): RT [@diybusiness](#): My personal #BHAG2012 is to become a leading philosopher and inventor of collaborative entrepreneurship. **#diychat**

[January 6, 2012, 12:14 am](#)



[@accion\\_usa](#): Make your 2012 goal to lower your personal debt & create a responsible #smallbiz budget! [@KbyeSuz](#) [@diybusiness](#) **#diychat** <http://t.co/SheZKPL8>

[January 6, 2012, 12:15 am](#)



[@lightboxsf](#): [@kbyesuz](#) A2: I thought about what legacy I wanted to leave behind through my business. **#diychat**

[January 6, 2012, 12:15 am](#)



[@FeministGolzar](#): RT [@CreativeCookie](#): My #BHAG2012 is to write & publish a fashion-instruction curriculum for pre-teen fashionistas!! **#diychat**

[January 6, 2012, 12:15 am](#)



[@NiemaJordan](#): [@CreativeCookie](#) nice. i need to commit to times. **#diychat**

[January 6, 2012, 12:15 am](#)





[@FeministGolzar](#): RT [@diybusiness](#): My personal #BHAG2012 is to become a leading philosopher and inventor of collaborative entrepreneurship. **#diychat**

[January 6, 2012, 12:15 am](#)



[@CARyanInc](#): [@FeministGolzar](#) Hahaha.. amazing! **#diychat**

[January 6, 2012, 12:15 am](#)



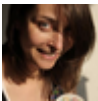
[@momwithahook](#): RT [@karichapin](#): Hey everyone! I'm co-hosting **#DIYchat** at 7pm. Anyone out there planning on joining us? We'll be dishing about big plans & goals. **#DIYchat**

[January 6, 2012, 12:16 am](#)



[@wunderaround](#): My #BHAG2012 is to develop a craft incubator in my community. **#diychat**

[January 6, 2012, 12:16 am](#)



[@BusyBeaverCC](#): [@kbyesuz](#) We do a company-wide SWOT every year. It gets us thinking about what we are doing and more importantly, why. **#diychat**

[January 6, 2012, 12:16 am](#)



[@JKBeck](#): Gr8 #goal: RT [@grammargirl](#): My Big, Hairy, Audacious Goal of 2012 is 2 do less--2B more focused on the most important things. **#diychat**

[January 6, 2012, 12:17 am](#)



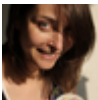
[@vakillah](#): Same here RT [@GrammarGirl](#): My Big, Hairy, Audacious Goal of 2012 is to do less--to be more focused on the most important things. **#diychat**

[January 6, 2012, 12:17 am](#)



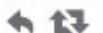
[@lightboxsf](#): [@wunderaround](#) everybody's community needs one. go for it! **#diychat**

[January 6, 2012, 12:17 am](#)



[@BusyBeaverCC](#): [@diybusiness](#) I love this! **#diychat**

[January 6, 2012, 12:17 am](#)



[@josephcaserto](#): [@GrammarGirl](#): Smart. I realized I needed to focus on that after a very stressful Nov. Started laying down boundaries last month. **#diychat**

[January 6, 2012, 12:17 am](#)





[@kbyesuz](#): [@BusyBeaverCC](#) for those that may have missed it, what is a SWOT? **#diychat**

[January 6, 2012, 12:17 am](#)



[@xiane\\_3ravens](#): [@wunderaround](#) This sounds really interesting to me! **#diychat**

[January 6, 2012, 12:17 am](#)



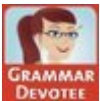
[@karichapin](#): [@wunderaround](#) That sounds really exciting! Your online community or your local one? How to do you plan to go about it? **#DIYchat**

[January 6, 2012, 12:18 am](#)



[@CreativeCookie](#): A2. I dreamt it up on New Years Eve & grabbed my journal -- the ideas were free flowing. **#BHAG2012 #DIYchat**

[January 6, 2012, 12:18 am](#)



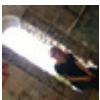
[@GrammarGirl](#): I won't pursue my frivolous interests this year, but will give myself treats related to my frivolous goals for being so practical **#diychat**

[January 6, 2012, 12:18 am](#)



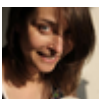
[@diybusiness](#): Re: [@BusyBeaverCC](#), a SWOT stands for Strengths, Weaknesses/Limitations, Opportunities and Threats involved in a business venture. **#diychat**

[January 6, 2012, 12:18 am](#)



[@k\\_tighe](#): [@BusyBeaverCC](#) [@kbyesuz](#) Great idea! When I taught journalism, I had my students write their five-year-in-the future resumes. **#diychat**

[January 6, 2012, 12:19 am](#)



[@BusyBeaverCC](#): [@kbyesuz](#) Where you discuss your strengths, weaknesses, opportunities and threats. **#diychat**

[January 6, 2012, 12:19 am](#)



[@FeministGolzar](#): RT: [@BusyBeaverCC](#), a SWOT stands for Strengths, Weaknesses/Limitations, Opportunities and Threats involved in a business venture. **#diychat**

[January 6, 2012, 12:19 am](#)



[@roberocity](#): RT [@GrammarGirl](#): My Big, Hairy, Audacious Goal of 2012 is to do less--to be more focused on the most important things. **#diychat**

[January 6, 2012, 12:19 am](#)



[@BusyBeaverCC](#): [@GrammarGirl](#) This is funny! I wanna know more about you frivolous goals!  
**#diychat**

[January 6, 2012, 12:20 am](#)



[@erinmharris](#): Hey kids, sorry I'm late. Happy New Year! What're we chatting about tonight?  
**#DIYchat**

[January 6, 2012, 12:20 am](#)



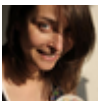
[@CreativeCookie](#): RT [@wunderaround](#): My #BHAG2012 is to develop a craft incubator in my community. **#diychat**

[January 6, 2012, 12:20 am](#)



[@kbyesuz](#): Q3. What did you learn in 2011 that helped you develop this year's goal? **#diychat**

[January 6, 2012, 12:20 am](#)



[@BusyBeaverCC](#): [@BusyBeaverCC](#) Here's a link to wiki: <http://t.co/xDUUVzdn> **#diychat**

[January 6, 2012, 12:20 am](#)



[@karichapin](#): [@GrammarGirl](#) Can you make time for both? **#DIYchat**

[January 6, 2012, 12:20 am](#)



[@NiemaJordan](#): RT [@BusyBeaverCC](#): [@kbyesuz](#) Where you discuss your strengths, weaknesses, opportunities and threats. **#diychat**

[January 6, 2012, 12:20 am](#)



[@GraceDobushToGo](#): RT [@GrammarGirl](#): My Big, Hairy, Audacious Goal of 2012 is to do less--to be more focused on the most important things. **#diychat**

[January 6, 2012, 12:21 am](#)



[@diybusiness](#): [@erinmharris](#): We're talking about Big, Hairy, Audacious Goals <http://t.co/BsMqmyK2>  
**#diychat**

[January 6, 2012, 12:21 am](#)





[@kbyesuz](#): [@erinmharris](#) Hi! We're discussing our big goals for 2012. What are yours? How do you plan to meet them? **#diychat**

[January 6, 2012, 12:21 am](#)



[@FeministGolzar](#): A3: Everything not to do! Oh and that stigma around feminism that I'm working to remove is more pervasive than I thought! **#diychat**

[January 6, 2012, 12:22 am](#)



[@BusyBeaverCC](#): [@kbyesuz](#) I wasn't using my energy efficiently in 2011. I need to regularly get into the vision zone for 2012. **#diychat**

[January 6, 2012, 12:22 am](#)



[@lightboxsf](#): A3: no matter how great your ideas are, if no one's listening, you're not making a difference. **#diychat**

[January 6, 2012, 12:22 am](#)



[@diybusiness](#): [@BusyBeaverCC](#), you emailed me 3 of your #BHAG2012...can you share?n **#diychat**

[January 6, 2012, 12:22 am](#)



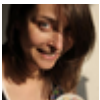
[@FeministGolzar](#): RT [@lightboxsf](#): A3: no matter how great your ideas are, if no ones listening, youre not making a difference. **#diychat**

[January 6, 2012, 12:22 am](#)



[@josephcaserto](#): RT [@lightboxsf](#): A3: no matter how great your ideas are, if no ones listening, youre not making a difference. **#diychat**

[January 6, 2012, 12:22 am](#)



[@BusyBeaverCC](#): [@lightboxsf](#) How do you get people to listen, that's a good question! **#diychat**

[January 6, 2012, 12:23 am](#)



[@FeministGolzar](#): [@lightboxsf](#) Isn't that the truth! Well said. How will you get them to listen this year? **#diychat**

[January 6, 2012, 12:23 am](#)



[@NiemaJordan](#): A2. I thought about all of the things I did and how they were connected. **#diychat**

[January 6, 2012, 12:23 am](#)





[@lightboxsf](#): i plan to meet my #bhag2012 by listening a lot and connecting with all sorts of people in my community. **#diychat**

[January 6, 2012, 12:23 am](#)



[@CreativeCookie](#): A3. After failing forward in 2011 I discovered that planning makes perfect (or really good;). **#DIYchat #BHAG2012**

[January 6, 2012, 12:23 am](#)



[@ticklemefishtac](#): What's your #BHAG for 2012? Join the conversation w/ [@diybusiness](#) **#diychat #BHAG**

[January 6, 2012, 12:24 am](#)



[@BusyBeaverCC](#): [@diybusiness](#) One of my person bhags is to tour the country to share the history of expression through buttons. **#diychat**

[January 6, 2012, 12:24 am](#)



[@k\\_tighe](#): My #BHAG2012 — to procrastinate later. **#diychat**

[January 6, 2012, 12:24 am](#)



[@xiane\\_3ravens](#): [@kbyesuz](#) A3: People get really fearless about learning when they have the proper [fun] encouragement. And I learn from that too. **#diychat**

[January 6, 2012, 12:24 am](#)



[@karichapin](#): RT [@CreativeCookie](#): A3. After failing forward in 2011 I discovered that planning makes perfect (or really good;). **#DIYchat #DIYchat**

[January 6, 2012, 12:24 am](#)



[@diybusiness](#): A3: I learned that [@diybusiness](#) should develop all kinds of tools, resources and technologies to advance collaboration. **#diychat**

[January 6, 2012, 12:24 am](#)



[@GraceDobushToGo](#): My #bhag for 2012 is to make sure everyone in Cincinnati knows about [@CraftySupermkt](#) :) **#diychat**

[January 6, 2012, 12:25 am](#)





[@lightboxsf](#): [@BusyBeaverCC](#) [@feministgolzar](#) it's not so much about getting them to listen as finding the people who need/want to hear. **#diychat**

[January 6, 2012, 12:25 am](#)



[@FeministGolzar](#): [@GrammarGirl](#) Have you heard of The Woodhull Institute for Ethical Leadership? May be just the thing 4 u - great writing retreats! **#diychat**

[January 6, 2012, 12:25 am](#)



[@NiemaJordan](#): A3. I realized how important it was for me to have control of my time **#diychat**

[January 6, 2012, 12:25 am](#)



[@GrammarGirl](#): I think you get people to listen by being helpful. If you're just getting started, find people who have questions and help them **#diychat**

[January 6, 2012, 12:25 am](#)



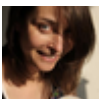
[@diybusiness](#): A3: I learned that collaboration is easier said than done, but it's extremely valuable when done well. **#diychat**

[January 6, 2012, 12:25 am](#)



[@josephcaserto](#): I think getting people to listen is tied into networking. if you trust your contacts & they trust you they'll be willing to listen. **#diychat**

[January 6, 2012, 12:25 am](#)



[@BusyBeaverCC](#): [@diybusiness](#) I also like the #bhag: A button on every person.nn **#diychat**

[January 6, 2012, 12:25 am](#)



[@FeministGolzar](#): [@GrammarGirl](#) The Woodhull Institute for Ethical Leadership is all about women helping women - esp older successful women helping us **#diychat**

[January 6, 2012, 12:26 am](#)



[@xiane\\_3ravens](#): [@lightboxsf](#) Now that's a good observation. **#diychat**

[January 6, 2012, 12:26 am](#)



[@Sovaloha](#): [@BusyBeaverCC](#) East coast or west coast? Or both? You should consider a brief European run as well. **#diychat** **#roadwarrior**

[January 6, 2012, 12:26 am](#)





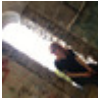
[@BusyBeaverCC](#): [@lightboxsf](#) Yeah, getting the right people in the mix. **#diychat**

[January 6, 2012, 12:26 am](#)



[@NiemaJordan](#): RT [@diybusiness](#): A3: I learned that collaboration is easier said than done, but it's extremely valuable when done well. **#diychat**

[January 6, 2012, 12:26 am](#)



[@k\\_tighe](#): [@diybusiness](#) Any tips for making ambiguous goals more actionable? **#diychat**

[January 6, 2012, 12:26 am](#)



[@QueerInterior](#): [@CreativeCookie](#) planning makes perfect. love! **#DIYCHat**

[January 6, 2012, 12:26 am](#)



[@josephcaserto](#): can take a lot of time to develop. why it's important to stay on top of it. don't wait until you need something to reach out. **#diychat**

[January 6, 2012, 12:26 am](#)



[@lightboxsf](#): so true! RT [@GrammarGirl](#): you get people to listen by being helpful... find people who have questions and help them **#diychat**

[January 6, 2012, 12:26 am](#)



[@FeministGolzar](#): RT [@k\\_tighe](#): My #BHAG2012 — to procrastinate later. **#diychat**

[January 6, 2012, 12:26 am](#)



[@BusyBeaverCC](#): [@Sovaloha](#) All coasts, Sovaloha! **#diychat**

[January 6, 2012, 12:27 am](#)



[@diybusiness](#): Congrats to [@QueerInterior](#) (aka Doug Calhoun) for raising \$15K in his Kickstarter campaign!!! **#diychat**

[January 6, 2012, 12:27 am](#)



[@erinmharris](#): Yes! MT [@GrammarGirl](#) You get people to listen by being helpful. If you're just getting started, find ppl who have q's and help them **#diychat**

[January 6, 2012, 12:27 am](#)





[@kbyesuz](#): RT [@QueerInterior](#): [@CreativeCookie](#) planning makes perfect. love! **#diychat**

[January 6, 2012, 12:27 am](#)



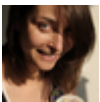
[@FeministGolzar](#): RT [@diybusiness](#): Congrats to [@QueerInterior](#) (aka Doug Calhoun) for raising \$15K in his Kickstarter campaign!!! **#diychat**

[January 6, 2012, 12:28 am](#)



[@erinmharris](#): [@kbyesuz](#) I've got a lot of projects, but my 2 main goals are to get my jewelry up online for sale, & to stop hiding my awesome. :) **#DIYchat**

[January 6, 2012, 12:28 am](#)



[@BusyBeaverCC](#): [@k\\_tighe](#) Baby steps! Imagine it, write down all the things that it will take to get there. Start doing them. It won't go perfectly. **#diychat**

[January 6, 2012, 12:28 am](#)



[@GraceDobushToGo](#): [@k\\_tighe](#) I believe in breaking things down to the most doable pieces. Want to travel the world? First you need a passport. **#diychat**

[January 6, 2012, 12:28 am](#)



[@karichapin](#): Most of my #BHAG2012 relate to how I run my business - rather than things my business DOES. Anyone experiencing that? **#DIYchat**

[January 6, 2012, 12:28 am](#)



[@diybusiness](#): And congrats to [@CARyanInc](#) (aka Colleen Ryan) for helping [@QueerInterior](#) with his Kickstarter campaign, business plan & marketing! **#diychat**

[January 6, 2012, 12:28 am](#)



[@kbyesuz](#): Q4. How have you already started to reach your #BHAG2012? **#diychat**

[January 6, 2012, 12:29 am](#)



[@CreativeCookie](#): [@CARyanInc](#) me too and it was no good, lol. We should throw a planning par-tay! **#DIYchat**

[January 6, 2012, 12:29 am](#)





[@BusyBeaverCC](#): [@k\\_tighe](#) Also accountability buddies help me! Tell them what and when you want to have things done, have them hold you accountable. **#diychat**

[January 6, 2012, 12:29 am](#)



[@josephcaserto](#): that's for colleagues, but can apply to clients & customers. be genuine and focus on great product & service; ask for referrals. **#diychat**

[January 6, 2012, 12:29 am](#)



[@diybusiness](#): [@karichapin](#): Yes, the HOW is huge when it comes to good DIY business. **#diychat**

[January 6, 2012, 12:30 am](#)



[@FeministGolzar](#): RT [@GraceDobushToGo](#): I believe in breaking things down to the most doable pieces Want to travel the world? 1st you need a passport. **#diychat**

[January 6, 2012, 12:30 am](#)



[@karichapin](#): [@erinmharris](#) Stop hiding your awesome is a great #BHAG2012 . How will you reach it? **n #DIYchat**

[January 6, 2012, 12:30 am](#)



[@accion\\_usa](#): Is sticking to a BUDGET your hairiest goal? It doesn't have to be. Learn more w/ ACCION: <http://t.co/SheZKPL8> [@KbyeSuz](#) [@diybusiness](#) **#diychat**

[January 6, 2012, 12:30 am](#)



[@diybusiness](#): [@BusyBeaverCC](#): 100% agreed about accountability buddies! Especially when you're the boss! **#diychat**

[January 6, 2012, 12:30 am](#)



[@BusyBeaverCC](#): [@kbyesuz](#) Just working on everyone's plan to feed into it. Planning, making it measurable, and getting it in the calendar. **#diychat**

[January 6, 2012, 12:30 am](#)



[@QueerInterior](#): [@FeministGolzar](#) [@diybusiness](#) Hardwork! Thank you! w/love to help whomever is doing grassroots crowdfunding in the future **#grateful #DIYCHat**

[January 6, 2012, 12:31 am](#)





[@erinmharris](#): [@karichapin](#) I'm still working it out, but: 1) get out more, 2) get my online shop going, 3) stop wasting time on trivial stuff. **#DIYchat**

[January 6, 2012, 12:31 am](#)



[@diybusiness](#): I just have to add that Busy Beaver is one of my fave DIY businesses. Christen started in college & now employs, like, 17 people. **#diychat**

[January 6, 2012, 12:32 am](#)



[@NiemaJordan](#): Q4. I told a few friends. Helps w/ accountability. I also registered for a free workshop on developing business plans **#diychat**

[January 6, 2012, 12:32 am](#)



[@BusyBeaverCC](#): [@BusyBeaverCC](#) It's actually more creative than it sounds. It's fun! Not intuitive for me, but an exciting challenge. **#diychat**

[January 6, 2012, 12:32 am](#)



[@karichapin](#): [@erinmharris](#) The world needs you - get out there. **#DIYchat**

[January 6, 2012, 12:32 am](#)



[@kbyesuz](#): RT [@GraceDobushToGo](#) I believe in breaking things down to the most doable pieces Want to travel the world? 1st you need a passport. **#diychat**

[January 6, 2012, 12:32 am](#)



[@FeministGolzar](#): A4: I would like to think I am well on my way to completing my BHAG - have the foundation built, just need to finish construction! **#diychat**

[January 6, 2012, 12:32 am](#)



[@diybusiness](#): A4: The DIYBA is developing a movement, economy, website and national tour called DIYTogether **#diychat**

[January 6, 2012, 12:33 am](#)



[@karichapin](#): [@BusyBeaverCC](#) Wow! **#DIYchat**

[January 6, 2012, 12:33 am](#)



[@BusyBeaverCC](#): [@diybusiness](#) Shucks, thank you! **#diychat**

[January 6, 2012, 12:33 am](#)





[@GraceDobushToGo](#): Here's a question for everyone in **#diychat**: what did you do in 2011 that you absolutely won't do in 2012?

[January 6, 2012, 12:33 am](#)



[@kbyesuz](#): MT [@diybusiness](#): Busy Beaver is one of my fave DIY businesses. Christen started in college & now employs, like, 17 people. **#diychat**

[January 6, 2012, 12:33 am](#)



[@erinmharris](#): [@karichapin](#) Thanks! I need to remember that more often. :) What's your **#BHAG2012?** **#DIYchat**

[January 6, 2012, 12:34 am](#)



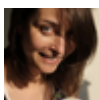
[@lightboxsf](#): A4: i'm already connecting to new people in my community and talking about how we can work together to reach farther. **#diychat**

[January 6, 2012, 12:34 am](#)



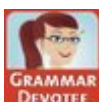
[@diybusiness](#): Totally agree with [@GraceDobushToGo](#): Always start with a Big Dream. Then create chewable, bite-size pieces to attain the Dream. **#diychat**

[January 6, 2012, 12:34 am](#)



[@BusyBeaverCC](#): [@GraceDobushToGo](#) Skirting tough conversations. Whatta waste of time! **#diychat**

[January 6, 2012, 12:34 am](#)



[@GrammarGirl](#): It's a small thing, but having a to-do list right above my keyboard with my ~10 most urgent tasks has helped me stay on track. **#diychat**

[January 6, 2012, 12:35 am](#)



[@karichapin](#): [@erinmharris](#) I want to focus more on my personal life this year - I want fewer projects. I want to launch my 2nd book successfully **#DIYchat**

[January 6, 2012, 12:35 am](#)



[@CreativeCookie](#): A4. I've been getting up when it's still dark to work on my **#BHAG2012**. Notes compiled, timeline done, now it's time to write! **#DIYchat**

[January 6, 2012, 12:35 am](#)





[@diybusiness](#): And Busy Beaver Buttons is a business that manufactures its products in the USA. That's such an anomaly nowadays. **#diychat**

[January 6, 2012, 12:35 am](#)



[@FeministGolzar](#): A4: networking, marketing, blood and sweat, time time time, team WONDERFUL TEAM that's how. [@joehicks](#) [@alivisme](#) [@blacktiles](#) **#diychat**

[January 6, 2012, 12:35 am](#)



[@josephcaserto](#): [@GraceDobushToGo](#) didn't make enough time for myself. rest is underrated. without it, your creativity & health suffer. **#diychat**

[January 6, 2012, 12:35 am](#)



[@erinmharris](#): [@GraceDobushToGo](#) Great q! I think for me, I need to stop worrying about things being perfect. Still up to par, but not hesitating. **#DIYchat**

[January 6, 2012, 12:36 am](#)



[@BusyBeaverCC](#): [@GraceDobushToGo](#) What won't you do in 2012? **#diychat**

[January 6, 2012, 12:36 am](#)



[@diybusiness](#): [@lightboxsf](#): We would love to connect with you & learn how you're collaborating with people in San Francisco. **#diychat**

[January 6, 2012, 12:36 am](#)



[@NiemaJordan](#): [@GraceDobushToGo](#) i won't wait until everything is "perfect" to start my project. you have to have faith and action. **#diychat**

[January 6, 2012, 12:36 am](#)



[@erinmharris](#): [@diybusiness](#) [@GraceDobushToGo](#) Yes! Take those big projects or goals, and break them down into manageable, cross-off-able items. **#DIYchat**

[January 6, 2012, 12:36 am](#)



[@FeministGolzar](#): RT [@diybusiness](#): A4: The DIYBA is developing a movement, economy, website and national tour called DIYTogether **#diychat**

[January 6, 2012, 12:36 am](#)





[@karichapin](#): [@erinmharris](#) I want to finish my 3rd book w/ease. I want to meet more of my community in person. I want to increase my speaking gigs **#DIYchat**

[January 6, 2012, 12:36 am](#)



[@BusyBeaverCC](#): [@erinmharris](#) Yeah, settle for excellence! **#diychat**

[January 6, 2012, 12:37 am](#)



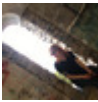
[@lightboxsf](#): [@GraceDobushToGo](#) A: sell myself short. i need to remember all the amazing things I've already done. **#diychat**

[January 6, 2012, 12:37 am](#)



[@CreativeCookie](#): RT [@diybusiness](#): A4: The DIYBA is developing a movement, economy, website and national tour called DIYTogether **#diychat**

[January 6, 2012, 12:37 am](#)



[@k\\_tighe](#): [@GraceDobushToGo](#) Worked too many hours! One of my 2012 goals is to work smarter. If it takes 80 hours a week, I'm doing it wrong. **#diychat**

[January 6, 2012, 12:37 am](#)



[@mlhelliwell](#): [@GrammarGirl](#) I use the #superfocus to-do list #getitdoneguy talked about in one of his podcasts. Works great! **#diychat**

[January 6, 2012, 12:37 am](#)



[@NiemaJordan](#): RT [@GraceDobushToGo](#): Here's a question for everyone in **#diychat**: what did you do in 2011 that you absolutely won't do in 2012?

[January 6, 2012, 12:37 am](#)



[@GraceDobushToGo](#): For me, in 2012, I'm not going to take on big projects with small profit margins. **#diychat** #yuppie

[January 6, 2012, 12:37 am](#)



[@erinmharris](#): [@karichapin](#) Both good goals! Sometimes it's easy to get too involved in work and neglect ourselves. What's the next book about? **#DIYchat**

[January 6, 2012, 12:37 am](#)





[@BusyBeaverCC](#): [@k\\_tighe](#) Yeah, good thing to realize! **#diychat**

[January 6, 2012, 12:38 am](#)



[@FeministGolzar](#): [@GraceDobushToGo](#) I set unattainable goals. Thanks so DIYbusiness get-together and the wonderful people there, that is changing. **#diychat**

[January 6, 2012, 12:38 am](#)



[@xiane\\_3ravens](#): I won't spend time trying to win over people who aren't my Right People to what I do. Some folks just aren't going to "get it" **#diychat**

[January 6, 2012, 12:38 am](#)



[@josephcaserto](#): agreed [@k\\_tighe!](#) & happy new year, btw! **#diychat**

[January 6, 2012, 12:38 am](#)



[@erinmharris](#): [@BusyBeaverCC](#) Exactly! :) We had a saying during finals: "Done is better than good." I can't do it, but the sentiment is right. **#DIYchat**

[January 6, 2012, 12:38 am](#)



[@kbyesuz](#): Q5. How will you stick to your goals, and what advice can you give to others? **#diychat**

[January 6, 2012, 12:38 am](#)



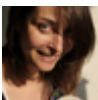
[@lightboxsf](#): [@diybusiness](#) yes please! i love everything I know about you, but want to know more. **#diychat**

[January 6, 2012, 12:39 am](#)



[@diybusiness](#): [@karichapin](#): Yr next book is "GROW YOUR HANDMADE BUSINESS: How to Envision, Develop & Sustain a Successful Creative Business," yes? **#diychat**

[January 6, 2012, 12:39 am](#)



[@BusyBeaverCC](#): [@lightboxsf](#) Heck yeah, give yourself some credit! I'm guilty of that too. A lot of people are. **#diychat**

[January 6, 2012, 12:39 am](#)



[@josephcaserto](#): btw, any [@freelancersu](#) members chatting tonight? **#diychat**

[January 6, 2012, 12:39 am](#)





[@erinmharris](#): [@karichapin](#) More good goals! I see you're in Northampton - there's lots of crafty people there. It should be easy to find new ppl. **#DIYchat**

[January 6, 2012, 12:39 am](#)



[@GrammarGirl](#): [@GraceDobushToGo](#) This year I won't try to do everything myself. I've hired an assistant. **#diychat**

[January 6, 2012, 12:40 am](#)



[@karichapin](#): [@erinmharris](#) Business Planning! I'm really excited about it. **#DIYchat**

[January 6, 2012, 12:40 am](#)



[@BusyBeaverCC](#): [@xiane\\_3ravens](#) So true! Nothing is for everyone. Except air and food... **#diychat**

[January 6, 2012, 12:40 am](#)



[@karichapin](#): [@erinmharris](#) Are you near Northampton? I'll be moving to Vermont in the spring. **#DIYchat**

[January 6, 2012, 12:40 am](#)



[@diybusiness](#): A5: For just about every biz goal I set, I ask my "target market" if they could actually benefit from the work I hope to produce. **#diychat**

[January 6, 2012, 12:40 am](#)



[@lightboxsf](#): RT: [@xiane\\_3ravens](#) I won't spend time to win over people who aren't my Right People. Some folks just aren't going to "get it" **#diychat**

[January 6, 2012, 12:41 am](#)



[@erinmharris](#): A5: I make lots of lists. I like crossing things off - it makes me feel accomplished. I've been trying mind-mapping recently, too. **#DIYchat**

[January 6, 2012, 12:41 am](#)



[@karichapin](#): [@diybusiness](#) Yes! It'll be out in June or July - I'm so happy about it. **#DIYchat**

[January 6, 2012, 12:41 am](#)



[@GraceDobushToGo](#): [@GrammarGirl](#) omg, what an amazing step. Justifying hiring an assistant is my dream. **#diychat**

[January 6, 2012, 12:41 am](#)





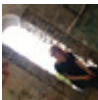
[@FeministGolzar](#): A5: To stick to goals: persistence, collaborate with DIYTogether, get a partner, KNOW MY WEAKNESSES! **#diychat**

[January 6, 2012, 12:41 am](#)



[@erinmharris](#): [@GrammarGirl](#) That's a great goal! I have that problem at my day job - I can't give away much stuff, but I need to delegate more. **#DIYchat**

[January 6, 2012, 12:42 am](#)



[@k\\_tighe](#): **#diychat** Put your shoes on. Easiest way to stick to your goals is to take that first action step, however small. Wanna start jogging? Shoes.

[January 6, 2012, 12:42 am](#)



[@karichapin](#): A5- I review and revise. I check in and back out. **#DIYchat**

[January 6, 2012, 12:42 am](#)



[@erinmharris](#): [@karichapin](#) I'm in Boston now, but I went to Smith. I loved Northampton - it was a wonderfully odd town. :) **#DIYchat**

[January 6, 2012, 12:42 am](#)



[@CreativeCookie](#): A5. Enlist a few peeps to ensure accountability & set milestone celebrations for yourself. **#diychat**

[January 6, 2012, 12:43 am](#)



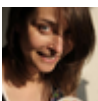
[@GrammarGirl](#): [@GraceDobushToGo](#) My assistant is part-time right now, but she's already made me more sane. **#diychat**

[January 6, 2012, 12:43 am](#)



[@karichapin](#): [@erinmharris](#) I love it too. So, so much. **#DIYchat**

[January 6, 2012, 12:43 am](#)



[@BusyBeaverCC](#): [@kbyesuz](#) A5: A calendar and help from co-workers and supporters. I do round tables, work through stuff and accountability. **#diychat**

[January 6, 2012, 12:43 am](#)





[@josephcaserto](#): [@xiane\\_3ravens](#) sooo true! if i'm surrounded by and working with the right people, the sky's the limit. **#diychat**

[January 6, 2012, 12:43 am](#)



[@lightboxsf](#): great plan. always adjust. RT [@karichapin](#): A5- I review and revise. I check in and back out. **#diychat**

[January 6, 2012, 12:43 am](#)



[@erinmharris](#): MT [@diybusiness](#) A5: For almost every biz goal, I ask my "target market" if they could actually benefit from work I hope to produce. **#diychat**

[January 6, 2012, 12:44 am](#)



[@GraceDobushToGo](#): **#diychat** maybe off topic, but are any good creative biz conferences scheduled for this year yet? [@CCEWest](#) is taking the year off :(

[January 6, 2012, 12:44 am](#)



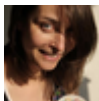
[@FeministGolzar](#): A5: Advice to others: Learn to ask for help, \$, anything, just LEARN TO ASK! People are afraid to ask and thus fail. It's OK to ask **#diychat**

[January 6, 2012, 12:44 am](#)



[@diybusiness](#): "The satisfaction of crossing things off the list is a high that drugs only wish they could create." —jessicadelfino **#diychat**

[January 6, 2012, 12:44 am](#)



[@BusyBeaverCC](#): [@CreativeCookie](#) Niiiiice! This is great! **#diychat**

[January 6, 2012, 12:44 am](#)



[@QueerInterior](#): [@diybusiness](#) Honored as always! Y'all have fun! Gotta go sling some drinks! **#neverstopthehustle** [@CAYRyanInc](#) xoxo **#DIYCHat**

[January 6, 2012, 12:44 am](#)



[@karichapin](#): [@BusyBeaverCC](#) What helps you stay accountable? **#DIYchat**

[January 6, 2012, 12:44 am](#)



[@diybusiness](#): When you're ready, we recommend that you announce your next action steps to the world. **#diychat**

[January 6, 2012, 12:44 am](#)



[@xiane\\_3ravens](#): [@josephcaserto](#) I want to be all-inclusive, but sometimes it just ends up being "head-banging-on-wall" and that's not smart. :) **#diychat**

[January 6, 2012, 12:45 am](#)



[@k\\_tighe](#): Going macro helps, too. We're not just creating small businesses — we're forging a new kind of collaborative economy. Big stuff. **#diychat**

[January 6, 2012, 12:45 am](#)



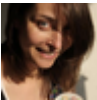
[@josephcaserto](#): i've been cleaning up my home studio so I can have a #coworking space to share with other creatives a couple times a month. **#diychat**

[January 6, 2012, 12:45 am](#)



[@erinmharris](#): [@karichapin](#) I didn't get to enjoy it as much as I would have liked - school took up a lot of time. But it was a great place to be. **#DIYchat**

[January 6, 2012, 12:45 am](#)



[@BusyBeaverCC](#): [@karichapin](#) Co-workers, other business owners, friends. **#diychat**

[January 6, 2012, 12:45 am](#)



[@karichapin](#): I think breaking a goal down to the very smallest detail can help one stay on track. Also, imagine yourself at the end. Then begin. **#DIYchat**

[January 6, 2012, 12:45 am](#)



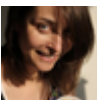
[@lightboxsf](#): make yourself accountable RT [@diybusiness](#): When you're ready, we recommend that you announce your next action steps to the world. **#diychat**

[January 6, 2012, 12:45 am](#)



[@diybusiness](#): A5: I realize that if I don't stick with my goals, people will be negatively affected. **#diychat**

[January 6, 2012, 12:46 am](#)



[@BusyBeaverCC](#): [@k\\_tighe](#) Yes, this is great to think about when you wonder "Why am I doing this?" **#diychat**

[January 6, 2012, 12:46 am](#)





[@josephcaserto](#): [@QueerInterior](#) Take care, Douglas, & happy new year! **#diychat**

[January 6, 2012, 12:46 am](#)



[@erinmharris](#): RT [@diybusiness](#) "The satisfaction of crossing things off the list is a high that drugs only wish they could create." jessicadelfino **#diychat**

[January 6, 2012, 12:46 am](#)



[@FeministGolzar](#): A5: Advice is also, don't forget your body. Eat well, exercise, and don't carry your pain and stress. Let it go or it will stop you **#diychat**

[January 6, 2012, 12:46 am](#)



[@diybusiness](#): That "world" could be on your blog, on FB, to a friend, colleague or a group of entrepreneurs such as DIY Business Association **#diychat**

[January 6, 2012, 12:47 am](#)



[@erinmharris](#): [@diybusiness](#) I'll second that. Some designer friends and I had a goal accountability group a while back to help us with that. **#DIYchat**

[January 6, 2012, 12:47 am](#)



[@FeministGolzar](#): RT [@diybusiness](#): A5: I realize that if I don't stick with my goals, people will be negatively affected. **#diychat**

[January 6, 2012, 12:47 am](#)



[@josephcaserto](#): Absolutely!! RT [@k\\_tighe](#): Were not just creating small businesses — were forging a new kind of collaborative economy. Big stuff. **#diychat**

[January 6, 2012, 12:47 am](#)



[@karichapin](#): [@BusyBeaverCC](#) I miss co-workers. Sometimes I think of Twitter as my water cooler. n **#DIYchat**

[January 6, 2012, 12:47 am](#)



[@diybusiness](#): And we suggest that you set Next Attainable Action Steps (NAAS), which are reasonable actions to accomplish within 30 days. **#diychat**

[January 6, 2012, 12:47 am](#)





[@GraceDobushToGo](#): [@k\\_tighe](#) for sure. Another #bhag of mine is to stick to my principles in my biz. We can do anything we want, so we should do good. #diychat

[January 6, 2012, 12:47 am](#)



[@BusyBeaverCC](#): [@diybusiness](#) I decided to do quarterly goal setting that feeds into the larger goals. Things can change over the course of a year. #diychat

[January 6, 2012, 12:47 am](#)



[@FeministGolzar](#): RT [@karichapin](#): [@BusyBeaverCC](#) I miss co-workers. Sometimes I think of Twitter as my water cooler. #diychat

[January 6, 2012, 12:47 am](#)



[@erinmharris](#): MT [@karichapin](#) Breaking a goal down to the very smallest detail helps 1 stay on track. Also, imagine yourself [@](#) the end. Then begin #DIYchat

[January 6, 2012, 12:48 am](#)



[@diybusiness](#): [@karichapin](#): 111% agreed. Co-working spaces are great for that reason. #diychat

[January 6, 2012, 12:48 am](#)



[@tamaratam](#): I'm late to the #DIYChat. When you're own boss sometimes it's hard to get out of work early!

[January 6, 2012, 12:48 am](#)



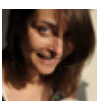
[@diybusiness](#): For e.g., my NAAS include: Rewriting my bio; researching collaboration philosophies; starting to produce a personal site. #diychat

[January 6, 2012, 12:48 am](#)



[@kbyesuz](#): MT [@FeministGolzar](#): Advice is also, dont forget your body. Eat well, exercise, and dont carry your pain and stress. #diychat

[January 6, 2012, 12:49 am](#)



[@BusyBeaverCC](#): [@FeministGolzar](#) Yeah, listen to your body and treat it well! #diychat

[January 6, 2012, 12:49 am](#)



[@diybusiness](#): [@tamaratam](#): You have an awesome boss. #diychat

[January 6, 2012, 12:49 am](#)





[@CreativeCookie](#): [@BusyBeaverCC](#) thanks -- it really works;) **#diychat**

[January 6, 2012, 12:49 am](#)



[@KelleyLCarter](#): Talk that talk. RT [@tamaratam](#) I'm late to the **#DIYChat**. When you're own boss sometimes it's hard to get out of work early!

[January 6, 2012, 12:49 am](#)



[@xiane\\_3ravens](#): RT [@BusyBeaverCC](#): I decided to do quarterly goal setting that feeds into larger goals. Things can change over the course of a year **#diychat**

[January 6, 2012, 12:49 am](#)



[@diybusiness](#): If you announce your next steps, you're about 100% more likely to actually accomplish them. **#diychat**

[January 6, 2012, 12:49 am](#)



[@kbyesuz](#): Hey [@karichapin](#) & [@BusyBeaverCC](#) in the last few mins here can you tell us how you found success in the DIY world? **#diychat**

[January 6, 2012, 12:49 am](#)



[@diybusiness](#): If you don't announce your Next Attainable Action Steps, you're about 100% more likely to NOT accomplish them. **#diychat**

[January 6, 2012, 12:49 am](#)



[@tamaratam](#): RT [@GraceDobushToGo](#): [@GrammarGirl](#) omg, what an amazing step. Justifying hiring an assistant is my dream. **#diychat** ass'ts can make more work

[January 6, 2012, 12:50 am](#)



[@diybusiness](#): We welcome you to write your **#BHAG2012** & **NAAS** here on **DIYBA's** site: <http://t.co/BsMqmyK2> **#diychat**

[January 6, 2012, 12:50 am](#)



[@xiane\\_3ravens](#): Getting out of the house to work definitely helps me stay on track. When I can actually do things outside of the house, that is. **#diychat**

[January 6, 2012, 12:50 am](#)





[@BusyBeaverCC](#): [@xiane\\_3ravens](#) For example, in 2011 so many big goals depended on our website, which still isn't done! **#diychat**

[January 6, 2012, 12:50 am](#)



[@diybusiness](#): And/or here on the wall of DIYBA's Facebook page: <https://t.co/8PQaSfmIn> **#diychat**

[January 6, 2012, 12:50 am](#)



[@erinmharris](#): [@diybusiness](#) Public shaming/pressure does wonders for motivation. :) **#DIYchat**

[January 6, 2012, 12:50 am](#)



[@lightboxsf](#): RT [@diybusiness](#): If you don't announce your Next Attainable Action Steps, you're about 100% more likely to NOT accomplish them. **#diychat**

[January 6, 2012, 12:50 am](#)



[@karissajlang](#): I totally missed everything, lol. Oh well, still have 10 minutes! **#diychat**

[January 6, 2012, 12:51 am](#)



[@FeministGolzar](#): My NAAS: Meet with [@NiemaJordan](#) & [@ILoveGreenpoint](#) & finish January grants (on time!). Oh! Get my crowd-funding site up! **#diychat**

[January 6, 2012, 12:51 am](#)



[@xiane\\_3ravens](#): [@BusyBeaverCC](#) Whoops! :D **#diychat**

[January 6, 2012, 12:51 am](#)



[@josephcaserto](#): [@BusyBeaverCC](#): yes, structure is important. as an indy worker it's easy to say, "I'll do it later/tomorrow/next week." **#diychat**

[January 6, 2012, 12:51 am](#)



[@GrammarGirl](#): [@tamaratam](#) [@GraceDobushToGo](#) I've had assts. who didn't work out, and it was stressful. One reason it took me so long to try again. **#diychat**

[January 6, 2012, 12:52 am](#)



[@kbyesusz](#): See the [@diybusiness](#) feed for advice on taking the next steps in reaching your goal! **#diychat**

[January 6, 2012, 12:52 am](#)





[@FeministGolzar](#): RT [@diybusiness](#): If you don't announce your Next Attainable Action Steps, you're about 100% more likely to NOT accomplish them. **#diychat**

[January 6, 2012, 12:52 am](#)



[@karichapin](#): [@kbyesuz](#) [@BusyBeaverCC](#) I just followed my gut - and listened and then listened some more. I asked everyone I knew how I could help **#DIYchat**

[January 6, 2012, 12:52 am](#)



[@ThomasEMcGee](#): So, I was challenged to design a book cover in 5 minutes » <http://t.co/1Hy2e6mK> **#diychat**

[January 6, 2012, 12:52 am](#)



[@CreativeCookie](#): [@diybusiness](#) ummm, I guess I'm putting together a complete draft for pre-teen fashionistas. **#diychat #BHAG2012**

[January 6, 2012, 12:52 am](#)



[@BusyBeaverCC](#): [@kbyesuz](#) I think really caring about who I was serving and treating them like I'd want to be treated. **#diychat**

[January 6, 2012, 12:52 am](#)



[@tamaratam](#): So now I'm #speedchatting. The best part about being my own boss for 10 years - No commute and no meetings **#diychat**

[January 6, 2012, 12:52 am](#)



[@kbyesuz](#): RT [@BusyBeaverCC](#): [@kbyesuz](#) I think really caring about who I was serving and treating them like I'd want to be treated. **#diychat**

[January 6, 2012, 12:53 am](#)



[@karissajlang](#): Do [@thewoork](#) **#diychat #BHAG2012 #diychat**

[January 6, 2012, 12:53 am](#)



[@NiemaJordan](#): My NAAS is to meet with a small business counselor **#diychat**

[January 6, 2012, 12:53 am](#)



[@diybusiness](#): We hope you'll join us for our next **#diychat** on Thursday, Feb 2, at 7pm EST/6pm CST/4pm Pacific. **#diychat**

[January 6, 2012, 12:53 am](#)



[@karichapin](#): [@BusyBeaverCC](#) [@kbyesuz](#) I was true to myself. Once I figured that out, everything fell in place. When I'm happy it shows in my work. **#DIYchat**

[January 6, 2012, 12:54 am](#)



[@josephcaserto](#): [@ThomasEMcGee](#): Love that idea! I gave a class I taught sketching drills. Thumbnails in increments of 5 secs building to 1 min. **#diychat**

[January 6, 2012, 12:54 am](#)



[@josephcaserto](#): RT [@ThomasEMcGee](#): So, I was challenged to design a book cover in 5 minutes » <http://t.co/Pmt8oC0N> **#diychat**

[January 6, 2012, 12:54 am](#)



[@xiane\\_3ravens](#): RT [@diybusiness](#): We hope you'll join us for our next **#diychat** on Thursday, Feb 2, at 7pm EST/6pm CST/4pm Pacific. **#diychat**

[January 6, 2012, 12:54 am](#)



[@FeministGolzar](#): [@diybusiness](#) always lifts me up and motivates me when I start feeling like I am losing steam! **#diychat**

[January 6, 2012, 12:54 am](#)



[@diybusiness](#): We've got a WHOLE MONTH to carve out Next Attainable Action Steps, and we can't wait to hear from you about your progress on Feb 2. **#diychat**

[January 6, 2012, 12:54 am](#)



[@lightboxsf](#): [@diybusiness](#) thanks for making this happen. i'll follow up with an email. **#diychat**

[January 6, 2012, 12:54 am](#)



[@FeministGolzar](#): [@NiemaJordan](#) do you know what SCORE is? **#diychat**

[January 6, 2012, 12:54 am](#)



[@GraceDobushToGo](#): My mantra/#bhag: I WILL build a new website in 2012. Repeat until done. **#diychat**

[January 6, 2012, 12:55 am](#)





[@karichapin](#): [@NiemaJordan](#) You can do it! **#DIYchat**

[January 6, 2012, 12:55 am](#)



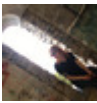
[@FeministGolzar](#): RT [@diybusiness](#): We hope you'll join us for our next **#diychat** on Thursday, Feb 2, at 7pm EST/6pm CST/4pm Pacific. **#diychat**

[January 6, 2012, 12:55 am](#)



[@BusyBeaverCC](#): RT [@FeministGolzar](#): [@diybusiness](#) always lifts me up and motivates me when I start feeling like I am losing steam! **#diychat**

[January 6, 2012, 12:55 am](#)



[@k\\_tighe](#): RT [@diybusiness](#): We hope you'll join us for our next **#diychat** on Thursday, Feb 2, at 7pm EST/6pm CST/4pm Pacific. **#diychat**

[January 6, 2012, 12:55 am](#)



[@josephcaserto](#): RT [@karichapin](#): [@BusyBeaverCC](#) [@kbyesuz](#) I was true to myself... everything fell in place. When I'm happy it shows in my work. **#diychat**

[January 6, 2012, 12:55 am](#)



[@xiane\\_3ravens](#): [@diybusiness](#) I really appreciate the effort you've made to put this together. It's been great. **#diychat**

[January 6, 2012, 12:55 am](#)



[@CreativeCookie](#): [@GrammarGirl](#) I love your podcast \*Creative Cookie faints\* **#diychat**

[January 6, 2012, 12:55 am](#)



[@NiemaJordan](#): [@tamaratam](#) I would love to meet with you for coffee. I've heard tons about you from Amy and I see you know [@KelleyLCarter](#) **#diychat**

[January 6, 2012, 12:55 am](#)



[@tamaratam](#): Catching up on **#DIYChat** questions regarding **#BHAG** 1. Finish book. 2. It's the right time. 3. In '11 I went back to school and got tools.

[January 6, 2012, 12:55 am](#)



[@diybusiness](#): Thank you for helping us to pioneer this monthly convo! We're totally open to your suggestions for topics & guest hosts. **#diychat**

[January 6, 2012, 12:55 am](#)



[@FeministGolzar](#): RT [@xiane\\_3ravens](#): [@diybusiness](#) I really appreciate the effort youve made to put this together. Its been great. **#diychat**

[January 6, 2012, 12:55 am](#)



[@josephcaserto](#): RT [@diybusiness](#): We hope youll join us for our next **#diychat** on Thursday, Feb 2, at 7pm EST/6pm CST/4pm Pacific. **#diychat**

[January 6, 2012, 12:56 am](#)



[@NiemaJordan](#): [@FeministGolzar](#) nope **#diychat**

[January 6, 2012, 12:56 am](#)



[@CreativeCookie](#): [@NiemaJordan](#) take me w/! Good idea. **#diychat**

[January 6, 2012, 12:56 am](#)



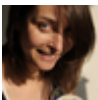
[@kbyesusz](#): Thank u to [@diybusiness](#) [@karichapin](#) & [@BusyBeaverCC](#) for giving great advice tonight! I think we all learned a lot! **#diychat**

[January 6, 2012, 12:56 am](#)



[@diybusiness](#): [@xiane\\_3ravens](#): Oh, no. Thank YOU for helping the DIY Business Association build the Collaborative Economy. **#diychat**

[January 6, 2012, 12:56 am](#)



[@BusyBeaverCC](#): [@diybusiness](#) Thank you and y'all! **#diychat**

[January 6, 2012, 12:56 am](#)



[@karichapin](#): RT [@diybusiness](#): TY for helping us to pioneer this monthly convo! Were totally open to your suggestions for topics & guest hosts. **#DIYchat**

[January 6, 2012, 12:56 am](#)



[@karichapin](#): This has been so much fun. What a whirlwind - thank you so much for having me. n **#DIYchat**

[January 6, 2012, 12:57 am](#)





[@GraceDobushToGo](#): Cheers, all! I've been tweeting from my parked car to charge my phone--time for me to stop being a creepster. Til next time! **#diychat**

[January 6, 2012, 12:57 am](#)



[@FeministGolzar](#): [@NiemaJordan](#) Not sure, but it may help: <http://t.co/4LOKcRqp> **#diychat**

[January 6, 2012, 12:57 am](#)



[@BusyBeaverCC](#): [@kbyesuz](#) It's been a pleasure! **#diychat**

[January 6, 2012, 12:57 am](#)



[@NiemaJordan](#): Great resource for NY folks <http://t.co/tQBQitwc> **#diychat**

[January 6, 2012, 12:57 am](#)



[@karichapin](#): [@kbyesuz](#) Thank you! What a great time. **#DIYchat**

[January 6, 2012, 12:57 am](#)



[@tamaratam](#): [@NiemaJordan](#): We go way back [@tamaratam](#) [@amyschroeder](#) [@KelleyLCarter](#) **#spartans #snews #diychat**

[January 6, 2012, 12:57 am](#)



[@diybusiness](#): [@karichapin](#): We love your book. [@BusyBeaverCC](#): We love your buttons. We would love for you both to speak on our DIYTogether Tour. **#diychat**

[January 6, 2012, 12:58 am](#)



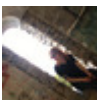
[@tamaratam](#): RT [@NiemaJordan](#): Great resource for NY folks <http://t.co/wYT3vZa9> **#diychat**

[January 6, 2012, 12:58 am](#)



[@kbyesuz](#): The next [@diybusiness](#) chat will be Feb. 2, at 7pm EST/6pm CST/4pm Pacific. Send any questions or advice for the next chat my way!**#diychat**

[January 6, 2012, 12:58 am](#)



[@k\\_tighe](#): Thx [@diybusiness](#) [@karichapin](#), [@BusyBeaverCC](#), [@josephcaserto](#), [@NiemaJordan](#), [@FeministGolzar](#), [@GraceDobushToGo](#) et al **#diychat**

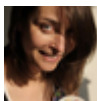
[January 6, 2012, 12:58 am](#)





[@diybusiness](#): [@KelleyLCarter](#): We'd love to feature you in an upcoming **#diychat!** **#diychat**

[January 6, 2012, 12:59 am](#)



[@BusyBeaverCC](#): [@diybusiness](#) Heck yeah! Maybe I'll hitch a ride for my **#bhag2012** tour!**n #diychat**

[January 6, 2012, 12:59 am](#)



[@josephcaserto](#): Great chatting w/ everyone. FYI, next [@freelancersu](#) Member Mtg is Wed 1/18 6:30-8:30 in NYC. <http://t.co/JndLbM2f> **#diychat**

[January 6, 2012, 12:59 am](#)



[@tamaratam](#): RT [@kbyesuz](#): The next [@diybusiness](#) chat will be Feb. 2, at 7pm EST/6pm CST/4pm Pacific. Send any questions or advice **#diychat**

[January 6, 2012, 12:59 am](#)



[@KelleyLCarter](#): [@NiemaJordan](#) [@tamaratam](#) You've likely heard a lot about her from me! Hah! We went to college together. One of my close friends! **#diychat**

[January 6, 2012, 12:59 am](#)



[@josephcaserto](#): [@k\\_tighe](#) likewise!**n #diychat**

[January 6, 2012, 1:00 am](#)



[@diybusiness](#): U know what gets us super motivated? Knowing that we live in The Entrepreneurial Age and The Age of the Artist as Entrepreneur. **#diychat**

[January 6, 2012, 1:00 am](#)



[@KelleyLCarter](#): [@NiemaJordan](#) [@tamaratam](#) Oh, and Amy too! We all were homies in college. :) It's all connected. **#diychat**

[January 6, 2012, 1:00 am](#)



[@josephcaserto](#): [@erinmharris](#) and to you too! **#diychat**

[January 6, 2012, 1:00 am](#)



[@karichapin](#): RT [@kbyesuz](#): Next [@diybusiness](#) chat will be Feb. 2, at 7pm EST/6pm CST/4pm Pacific. Send any ?s or advice for the next chat my way! **#DIYchat**

[January 6, 2012, 1:00 am](#)





[@KelleyLCarter](#): [@tamaratam](#) [@NiemaJordan](#) [@amyschroeder](#) Right. I'll all late. **#diychat**

[January 6, 2012, 1:00 am](#)



[@KelleyLCarter](#): Let me know when. I'd love to. RT [@diybusiness](#) [@KelleyLCarter](#): We'd love to feature you in an upcoming **#diychat!** **#diychat**

[January 6, 2012, 1:01 am](#)



[@BusyBeaverCC](#): [@k\\_tighe](#) Thank you, too! **#diychat**

[January 6, 2012, 1:01 am](#)



[@karichapin](#): [@diybusiness](#) I'm on board! Just let me know what you need. **#DIYchat**

[January 6, 2012, 1:01 am](#)



[@NiemaJordan](#): [@KelleyLCarter](#) Yes! When Amy mentioned her, I was like "I know her." Now it makes sense. lol. **#diychat**

[January 6, 2012, 1:01 am](#)



[@idorapark](#): [@diybusiness](#) Thanks for putting this together - am new to the scene and will be following all this year as I also launch my **#bhagn #diychat**

[January 6, 2012, 1:02 am](#)



[@tamaratam](#): So back to the DIY-biz of being a freelance writer. That means the work day isn't over, baby **#diychat** Thnx for the quick creative breather

[January 6, 2012, 1:02 am](#)



[@erinmharris](#): MT [@kbyesuz](#) Next [@diybusiness](#) chat will be 2/2 @ 7pm EST/6pm CST/4pm Pacific. Send any q's or advice for the next chat my way! **#diychat**

[January 6, 2012, 1:02 am](#)



[@tamaratam](#): I'm going to retweet some of my **#diychat** favorites from the timeline for those who missed it.

[January 6, 2012, 1:03 am](#)



[@tamaratam](#): Ask yourself: RT [@kbyesuz](#): Q4. How have you already started to reach your **#BHAG2012?** **#diychat**

[January 6, 2012, 1:03 am](#)





[@tamaratam](#): RT [@GrammarGirl](#): My Big, Hairy, Audacious Goal of 2012 is to do less--to be more focused on the most important things. **#diychat**

[January 6, 2012, 1:04 am](#)



[@tamaratam](#): RT [@diybusiness](#): My personal #BHAG2012 is to become a leading philosopher and inventor of collaborative entrepreneurship. **#diychat**

[January 6, 2012, 1:04 am](#)



[@NRandCo](#): RT [@FeministGolzar](#): RT [@diybusiness](#): We hope youll join us for our next **#diychat** on Thursday, Feb 2, at 7pm EST/6pm CST/4pm Pacific. **#diychat**

[January 6, 2012, 1:07 am](#)



[@TheDesignReport](#): RT [@ThomasEMcGee](#): So, I was challenged to design a book cover in 5 minutes » <http://t.co/1Hy2e6mK> **#diychat**

[January 6, 2012, 1:12 am](#)



[@WPofWords](#): RT [@ThomasEMcGee](#): So, I was challenged to design a book cover in 5 minutes » <http://t.co/1Hy2e6mK> **#diychat**

[January 6, 2012, 1:12 am](#)



[@EventDetailsNYC](#): So True!!! RT [@diybusiness](#): If you announce your next steps, you're about 100% more likely to actually accomplish them. **#diychat**

[January 6, 2012, 1:27 am](#)



[@Mrs\\_Chirchir](#): RT [@GrammarGirl](#): My Big, Hairy, Audacious Goal of 2012 is to do less--to be more focused on the most important things. **#diychat**

[January 6, 2012, 1:28 am](#)



[@priceginger](#): RT [@GrammarGirl](#): My Big, Hairy, Audacious Goal of 2012 is to do less--to be more focused on the most important things. **#diychat**

[January 6, 2012, 2:40 am](#)



[@VT802us](#): RT [@GrammarGirl](#): My Big, Hairy, Audacious Goal of 2012 is to do less--to be more focused on the most important things. **#diychat**

[January 6, 2012, 2:57 am](#)





[@OdileW](#): [@kbyesuz](#) I didnt think this wd apply to me but I just looked over **#diychat** tweets, very interesting, will be there Feb 2! Found u via **#cjsm**

[January 6, 2012, 5:21 am](#)



[@diybusiness](#): [@OdileW](#): We'd love for you to join the 2/2 **#diychat**. We have many journalists, authors and editors in our community. <http://t.co/mWT42NUo>

[January 6, 2012, 1:03 pm](#)



[@diybusiness](#): [@AspyreBusiness](#): Thanks for following us, Dana! We hope to connect with you during our 2/2 **#diychat**! Would love to hear about your work.

[January 6, 2012, 1:11 pm](#)



[@NiemaJordan](#): I started scheduling a bunch of stuff, but after last night's **#diychat** I think I'll go with the less is more approach.

[January 6, 2012, 3:41 pm](#)



[@diybusiness](#): [@StartupReport](#): Kevin, would you be interested in being a co-host of our February 2 **#diychat** for entrepreneurs everywhere?

[January 6, 2012, 4:22 pm](#)



[@diybusiness](#): [@StartupReport](#): Josh Kaufman is the other cohost of **#diychat** for February 2.

[January 6, 2012, 4:24 pm](#)

